# Course : AI Act for Executives: Steering AI Strategy and Governance

*Practical course - 3.5 hours - Ref. AAK*
*Price : 550 € E.T.*

NEW

Beyond the legal aspects, the AI Act directly impacts strategic decisions related to innovation, investment, and digital transformation. This training enables executives to understand the implications of the AI Act, identify their responsibilities, anticipate the risks associated with AI use, and establish appropriate governance. This will equip them with the tools needed to balance innovation, performance, and regulatory compliance.

## Teaching objectives

**At the end of the training, the participant will be able to:**

- Understanding the Strategic Implications of the AI Act
- Assessing Risks to the Company
- Define responsibilities and the penalties involved
- Determine compliance priorities

## Intended audience

Executives, members of the Executive Committee and Management Committee, transformation directors, innovation directors, deployment managers, compliance and risk management officers, or any decision-maker responsible for ensuring compliance with the AI Act.

## Prerequisites

None

## Practical details

Methodological insights illustrated by concrete examples of how the AI Act is applied within organizations. Case studies based on real-world situations involving the governance and management of AI projects. Exchange of experiences and sharing of best practices among participants.

## Course schedule

**PARTICIPANTS**

Executives, members of the Executive Committee and Management Committee, transformation directors, innovation directors, deployment managers, compliance and risk management officers, or any decision-maker responsible for ensuring compliance with the AI Act.

**PREREQUISITES**

None

**TRAINER QUALIFICATIONS**

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

**ASSESSMENT TERMS**

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.
Participants also complete a placement test before and after the course to measure the skills they've developed.

## 1 Understanding the Strategic Implications of the AI Act

- Identify the opportunities and impacts of AI on the company's business models
- Assess the strategic, operational, and reputational risks associated with the use of AI
- Anticipating regulatory changes and their impact on innovation projects
- Position the company to meet the requirements of trust, transparency, and compliance
- Measuring the Impacts of the AI Act on Competitiveness and Value Creation

### Hands-on work

Strategic Impact Analysis Based on AI Use Cases.

## 2 Understanding Executive Liability and the Risks of Penalties

- Identify the Responsibilities of Executives Regarding AI Governance
- Understanding the Obligations Related to High-Risk AI Systems
- Assess legal, financial, and reputational risks
- Preparing for the inspections and penalties provided for in the AI Act
- Define measures for risk prevention and control

### Hands-on work

Case study on a situation of noncompliance with the AI Act. Identification of the risks faced by the company and its executives, assessment of the potential consequences, and proposal of corrective actions.

## 3 Set priorities and guide investments

- Identify AI projects and use cases that pose the highest levels of risk
- Identify practices that may be prohibited or subject to strict regulation under the AI Act
- Prioritize compliance efforts based on strategic and regulatory issues

### Hands-on work

Prioritization exercise. Using a fictional AI project portfolio or one based on their own context, participants assess risk levels, identify uses that should be prohibited or regulated, define priority actions, and develop a compliance roadmap. Debriefing on decision-making criteria at the executive committee level.

**TEACHING AIDS AND TECHNICAL RESOURCES**

• The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.

• At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.

• A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

**TERMS AND DEADLINES**

Registration must be completed 24 hours before the start of the training.

**ACCESSIBILITY FOR PEOPLE WITH DISABILITIES**

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

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## Dates

**REMOTE CLASS**

2027 : 19 Feb., 31 May, 10 Sep., 15 Nov.