

Course : Corporate finance for non-financial professionals

Practical course - 2d - 14h00 - Ref. FNF

Price : 1450 € E.T.

★★★★☆ 4,3 / 5

BEST

Enable non-specialists to understand the basics of accounting and how to read a company's financial statements. Perform a simple financial analysis. Understand the logic behind cost calculations.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Analyze a company's financial situation
- ✓ Understand the main balance sheet items
- ✓ Analyze a balance sheet and income statement
- ✓ Understand and manipulate the main financial ratios

Intended audience

Non-specialists in accounting fields who use accounting information in their business.

Prerequisites

No special knowledge required.

Practical details

Hands-on work

Accounting and financial analysis training exercises. Financial diagnosis.

Course schedule

PARTICIPANTS

Non-specialists in accounting fields who use accounting information in their business.

PREREQUISITES

No special knowledge required.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

1 Examining the balance sheet, a reflection of the company's assets

- Understand the definition of a balance sheet.
- Understand the presentation and structure of a balance sheet.
- Know how to read the information on the assets side of the balance sheet.
- Know how to read the information on the liabilities side of the balance sheet.
- Determine the company's asset value.

Exercise

Balance sheet analysis: descriptive study of balance sheet items.

2 Examine the income statement

- Understand the definition of an income statement.
- Understand the usefulness of an income statement.
- Understand the presentation and structure of an income statement.
- Discover the main results.
- Analyze sources of enrichment: products.
- Analyze the sources of impoverishment: expenses.
- Determine the income statement balance.

Exercise

Analysis of an income statement: descriptive study of the various income statement items.

3 Analyze the company's financial situation

- Long-term financial needs and resources: interpretation of working capital, balance sheet.
- Short-term financial needs and resources: working capital requirements and their economic interpretation.
- Analysis of cash flow trends: concept and valuation of cash flow, and its economic interpretation.
- Know and analyze financial profitability ratios.

Exercise

Reading the balance sheet through WCR and WCR. Analyze a company's financial situation using key indicators.

4 Analyze company performance

- Analyze company performance using the income statement.
- Know the main intermediate management balances.
- Understand the meaning of intermediate management balances.
- Know what information to deduce from intermediate management balances.
- Know and analyze economic profitability ratios.

Exercise

Financial analysis of company performance.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

Dates and locations

2026 : 4 May, 29 June, 7 Sep., 16 Nov.

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