

# Course : Digital Responsibility Fresco and thematic workshops for businesses

Taking action to reduce our environmental footprint

*Practical course - 1d - 7h00 - Ref. FNU*

*Price : 830 € E.T.*

NEW

This Responsible Digital Fresco training course is enriched by a specific corporate approach. It raises your awareness of the environmental and societal stakes of digital technology, and helps you adopt an approach tailored to the challenges facing your company, promoting a more ethical and sustainable digital transition.

## Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understanding the challenges of digital responsibility
- ✓ Assessing the environmental impact of digital technology
- ✓ Identify action levers
- ✓ Integrating a Responsible Digital Approach adapted to your company

## Intended audience

Anyone wishing to understand the environmental challenges of digital technology

## Prerequisites

No

## Practical details

Hands-on work

Responsible Digital Mural followed by thematic workshops

Teaching methods

Active

## Course schedule

### PARTICIPANTS

Anyone wishing to understand the environmental challenges of digital technology

### PREREQUISITES

No

### TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

### ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

## 1 La Fresque du Numérique Responsable

- Comprehension phase: identify and draw links between game cards
- Creativity phase: illustrating key statements and messages
- Feedback phase: each team comments on its mural and its messages
- Action phase: read the action cards and choose the most appropriate actions

### Case study

La Fresque du Numérique is a fun, collaborative 3.5-hour workshop designed to raise awareness and educate participants about the environmental challenges of digital technology.

## 2 The workshop: integrating a responsible digital approach into the company

- Creating a team spirit
- Integrating a digital approach with the group
- Select the most appropriate actions to implement

### Group discussion

Workshop: teamwork to create a customized fresco with different themes proposed in correlation with the company.

## 3 Creation of a deliverable: implementation of an action plan for the company

- Analyze the organization's impact and become aware of it
- Define a prioritized and planned action plan to reduce the impacts identified within the company.

### Hands-on work

Creation of an operational action plan for a company-wide approach.

### TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at [psh-accueil@orsys.fr](mailto:psh-accueil@orsys.fr) to review your request and its feasibility.

## Dates and locations

### REMOTE CLASS

2026 : 3 July, 14 Oct., 27 Nov.

### PARIS LA DÉFENSE

2026 : 26 June, 7 Oct., 20 Nov.