

Course : CSR mural and understanding VSME

Practical course - 1d - 7h00 - Ref. FRV
Price : 830 € E.T.

NEW

Enable participants to understand CSR issues, identify their priorities and use the Voluntary Standard for non-listed micro-, small- and medium-sized undertakings (VSME) as a tool for structuring and communicating responsibly.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Raising participants' awareness of the challenges of Corporate Social Responsibility (CSR)
- ✓ Understand the economic, environmental, social and societal impacts of their organization's activities
- ✓ Identify issues specific to their organization
- ✓ Discover VSME and learn how to communicate on environmental, social and governance (ESG) impacts

Intended audience

Employees and managers involved in the CSR and strategic organization of unlisted SMEs.

Prerequisites

No

Practical details

Hands-on work

Fresco and workshop.

Teaching methods

Active

Course schedule

PARTICIPANTS

Employees and managers involved in the CSR and strategic organization of unlisted SMEs.

PREREQUISITES

No

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

1 CSR mural

- Understanding the fundamentals of CSR
- Building and trading
- Collective feedback and perspective

Group discussion

Work in sub-groups

2 Drawing up a communication plan

- Identify organizational priorities
- Raising awareness of the VSME standard
- Knowing which indicators to report

Hands-on work

Workshop work: creating action sheets

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

Dates and locations

PARIS LA DÉFENSE

2026 : 28 May, 25 Sep., 11 Dec.