

Course : Writing Effective Prompts for Generative AI

Official Google Cloud Course

Practical course - 3.5 hours - Ref. GWP

Price : 640 € E.T.

NEW

In this training course, you'll learn how to write effective prompts to take full advantage of generative AI tools, improve the quality of the responses generated, and apply best practices in prompt engineering to professional use cases.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understanding the Basics of Prompt Engineering
- ✓ Writing Effective Prompts
- ✓ Tailor prompts to business needs
- ✓ Optimizing AI-Generated Results
- ✓ Using Generative AI to Boost Productivity

Intended audience

Business users, IT professionals, content creators, analysts, developers, and anyone who wants to use generative AI tools effectively in a professional setting.

Prerequisites

Good reading comprehension of English.

Course schedule

1 Understanding and Structuring an Effective Prompt

- Explain the principles behind generative AI and large language models (LLMs).
- Identify the main use cases, opportunities, and limitations of generative AI.
- Distinguish between a traditional search and a prompt-based interaction.
- Build a prompt by defining a goal, a context, a role, constraints, and a response format.
- Apply best practices in writing to improve the quality of responses.

PARTICIPANTS

Business users, IT professionals, content creators, analysts, developers, and anyone who wants to use generative AI tools effectively in a professional setting.

PREREQUISITES

Good reading comprehension of English.

TRAINER QUALIFICATIONS

The experts who lead the training courses are specialists in the subjects covered. They are approved by the publisher and certified for the course. They have also been validated by our teaching teams in terms of both professional knowledge and teaching skills for each course they teach. They have at least three to ten years of experience in their field and hold or have held positions of responsibility in companies.

ASSESSMENT TERMS

Assessment of targeted skills prior to training.

Assessment by the participant, at the end of the training course, of the skills acquired during the training course.

Validation by the trainer of the participant's learning outcomes, specifying the tools used: multiple-choice questions, role-playing exercises, etc.

At the end of each training course, ITTCERT provides participants with a course evaluation questionnaire, which is then analysed by our teaching teams. Participants also complete an official evaluation of the publisher.

An attendance sheet for each half-day of attendance is provided at the end of the training course, along with a certificate of completion if the participant has attended the entire session.

2 Optimize prompts to obtain reliable results

- Design advanced prompts using examples, iterations, and chaining techniques.
- Enrich prompts with context and appropriate instructions.
- Assess the relevance of the responses generated and reduce hallucinations.
- Optimize the prompts based on the results obtained.
- Implement prompting techniques through hands-on exercises based on real-world business scenarios.

TEACHING AIDS AND TECHNICAL RESOURCES

The teaching resources used are the publisher's official materials and practical exercises.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training course.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you have specific accessibility requirements? Contact Ms FOSSE, disability advisor, at the following address: psh-accueil@orsys.fr so that we can assess your request and its feasibility.

This programme is an original creation, developed by the teaching teams at ORSYS Formation. Any reproduction, representation, adaptation or use, in whole or in part, without the prior written authorisation of ORSYS, is strictly prohibited. ORSYS reserves the right to take any action necessary to protect its intellectual property rights.

Dates

REMOTE CLASS

2026 : 18 Dec.

2027 : 5 Feb., 14 May, 9 July, 12 Nov.

PARIS LA DÉFENSE

2026 : 11 Dec.