

Course : Drive AI Transformation in Your Organization (Microsoft AB-731)

Official AB-731 Course: Exam Preparation

Practical course - 1d - 7h00 - Ref. MD7

Price : 870 € E.T.

NEW

With this training, you'll lead your AI transformation, identify high-impact opportunities, align your investments, and adopt responsible practices—all without technical expertise.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understanding the fundamentals of generative AI and its applications in business.
- ✓ Identify high-impact AI opportunities for your organization.
- ✓ Define an AI adoption strategy aligned with business objectives.
- ✓ Leverage tools such as Microsoft Copilot and Azure AI in business processes.
- ✓ Implement responsible AI practices and appropriate governance.

Intended audience

Executives and future leaders who want to lead and implement AI initiatives responsibly using Microsoft technologies.

Prerequisites

A solid understanding of IT fundamentals, particularly Azure AI, as well as strong written English skills.

Course schedule

1 Exploring the Business Value of Generative AI Solutions

- Understanding the Basics of Generative AI for Business Decision-Makers.
- Design effective generative AI solutions within your organization.

PARTICIPANTS

Executives and future leaders who want to lead and implement AI initiatives responsibly using Microsoft technologies.

PREREQUISITES

A solid understanding of IT fundamentals, particularly Azure AI, as well as strong written English skills.

TRAINER QUALIFICATIONS

The experts who lead the training courses are specialists in the subjects covered. They are approved by the publisher and certified for the course. They have also been validated by our teaching teams in terms of both professional knowledge and teaching skills for each course they teach. They have at least three to ten years of experience in their field and hold or have held positions of responsibility in companies.

ASSESSMENT TERMS

Assessment of targeted skills prior to training.

Assessment by the participant, at the end of the training course, of the skills acquired during the training course.

Validation by the trainer of the participant's learning outcomes, specifying the tools used: multiple-choice questions, role-playing exercises, etc.

At the end of each training course, ITTCERT provides participants with a course evaluation questionnaire, which is then analysed by our teaching teams. Participants also complete an official evaluation of the publisher.

An attendance sheet for each half-day of attendance is provided at the end of the training course, along with a certificate of completion if the participant has attended the entire session.

2 Generating Business Value with AI Solutions

- Generate business value with Microsoft Copilot solutions.
- Generate business value through AI using Microsoft Foundry tools.

3 Transform Your Business with AI

- Leverage AI tools and resources for your business.
- Creating Business Value with AI.
- Adopt the principles and practices of responsible AI.
- Deploy AI on a large scale within your organization.

Options

Certification : 200 € H.T.

Microsoft Certified AI Transformation Leader (AB-731)

[Comment passer votre examen ?](#)

TEACHING AIDS AND TECHNICAL RESOURCES

The teaching resources used are the publisher's official materials and practical exercises.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training course.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you have specific accessibility requirements? Contact Ms FOSSE, disability advisor, at the following address: psh-accueil@orsys.fr so that we can assess your request and its feasibility.

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Dates and locations

REMOTE CLASS

2026 : 18 Dec.

2027 : 17 Mar., 19 Mar., 12 May, 10 June, 25 June, 25 Aug., 24 Sep., 2 Nov., 1 Dec., 10 Dec.

LYON

2027 : 17 Mar., 12 May, 10 June, 1 Dec.

PARIS LA DÉFENSE

2026 : 11 Dec.

2027 : 12 Mar., 17 Mar., 12 May, 10 June, 18 June, 25 Aug., 17 Sep., 2 Nov., 1 Dec., 3 Dec.

NANTES

2027 : 17 Mar., 12 May, 10 June, 1 Dec.