Course : Professional Scrum Product Owner™ - AI Essentials (PSPO-AI)

Official PSPO-AI Training, Certification Included

Practical course - 1d - 7h00 - Ref. PO2
Price : 890 € E.T.

NEW

With this training, you'll quickly incorporate useful AI applications into your day-to-day work as a Product Owner. You'll learn how to accelerate product discovery, refine your decision-making, and increase your impact through practical, immediately applicable techniques.

Teaching objectives

At the end of the training, the participant will be able to:

- Understanding how AI enhances product value and the role of the Product Owner.
- Learn the basics of AI to quickly identify high-potential opportunities.
- Test AI use cases to accelerate discovery and improve prioritization.
- Use AI tools to improve the speed and quality of product deliverables.
- Adopt ethical practices to integrate AI in a reliable and secure manner.

Intended audience

Product Owners, Product Managers, Business Analysts, Scrum Masters, and agile managers who want to effectively integrate AI into their product practices.

Prerequisites

Have a basic understanding of the role of Product Owner and agile principles. An interest in AI tools is a plus; no technical prerequisites are required. A good understanding of written English is recommended to take full advantage of the course materials and assessment.

PARTICIPANTS

Product Owners, Product Managers, Business Analysts, Scrum Masters, and agile managers who want to effectively integrate AI into their product practices.

PREREQUISITES

Have a basic understanding of the role of Product Owner and agile principles. An interest in AI tools is a plus; no technical prerequisites are required. A good understanding of written English is recommended to take full advantage of the course materials and assessment.

TRAINER QUALIFICATIONS

The experts who lead the training courses are specialists in the subjects covered. They are approved by the publisher and certified for the course. They have also been validated by our teaching teams in terms of both professional knowledge and teaching skills for each course they teach. They have at least three to ten years of experience in their field and hold or have held positions of responsibility in companies.

Certification

Certification exam included: “Professional Scrum Product Owner - AI Essentials.” This industry-recognized certification is awarded upon achieving a minimum score of 85%.Participants in official Scrum.org training courses who take the exam within 14 days of receiving their password and do not achieve a score of 85% are automatically eligible for a second free attempt.
Comment passer votre examen ?

Course schedule

1 Introduction to AI for Product Owners

- An Overview of the Main Approaches to AI.
- Challenges Related to Product Value and Decision-Making.
- The Role of the PO in an AI-Enhanced Environment.

2 AI-Assisted Needs Analysis and Product Discovery

- Quick generation of user insights.
- Creating personas, assumptions, and usage scenarios.
- Analysis of customer feedback to guide product discovery.

3 Backlog Management and Deliverable Production Using AI

- Writing user stories and acceptance criteria.
- Prioritization, risk analysis, and dependencies.
- Creation of deliverables, mockups, and product content.

4 Responsible and Safe Use of AI

- Identification of biases, illusions, and privacy risks.
- Implementation of audit and oversight practices.
- Adoption of a framework for ethical and secure use.

ASSESSMENT TERMS

Assessment of targeted skills prior to training.
Assessment by the participant, at the end of the training course, of the skills acquired during the training course.
Validation by the trainer of the participant's learning outcomes, specifying the tools used: multiple-choice questions, role-playing exercises, etc.
At the end of each training course, ITTCERT provides participants with a course evaluation questionnaire, which is then analysed by our teaching teams. Participants also complete an official evaluation of the publisher.
An attendance sheet for each half-day of attendance is provided at the end of the training course, along with a certificate of completion if the participant has attended the entire session.

TEACHING AIDS AND TECHNICAL RESOURCES

The teaching resources used are the publisher's official materials and practical exercises.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training course.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you have specific accessibility requirements? Contact Ms FOSSE, disability advisor, at the following address: psh-accueil@orsys.fr so that we can assess your request and its feasibility.

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Dates and locations

REMOTE CLASS
2026 : 18 Dec.

2027 : 19 Mar., 22 Mar., 24 May, 25 June, 29 June, 13 Sep., 24 Sep., 26 Nov., 10 Dec., 17 Dec.

PARIS LA DÉFENSE
2026 : 11 Dec.

2027 : 12 Mar., 22 Mar., 24 May, 18 June, 29 June, 13 Sep., 17 Sep., 26 Nov., 3 Dec., 17 Dec.