Course : Business Process Management, a successful implementation project

BPM project methodology

Synthesis course - 2d - 14h00 - Ref. BPU
Price : 1720 € E.T.

★★★★☆   3,9 / 5

The process approach is now widespread. But are companies reaping the full benefits of this approach? This course presents the conditions required to ensure the benefits of this approach. It proposes a comprehensive methodology for managing BPM projects and making them an integral part of business transformation.

Teaching objectives

At the end of the training, the participant will be able to:

- Analyze the context of a BPM project, understanding the issues, risks and constraints involved
- Assessing the quality of process documentation
- Formulate requirements in terms of practices, skills and deliverables, based on the project objective
- Rely on the state of the art to successfully complete a BPM project

Intended audience

BPM project managers, project leaders or directors, transformation managers, project owners, business analysts, process designers, organizers.

Prerequisites

Experience in project management and business relations.

Practical details

Teaching methods

Critical analysis of materials taken from real projects, followed by a process based on the Praxeme public method.

Course schedule

PARTICIPANTS

BPM project managers, project leaders or directors, transformation managers, project owners, business analysts, process designers, organizers.

PREREQUISITES

Experience in project management and business relations.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.
Participants also complete a placement test before and after the course to measure the skills they've developed.

1 Introduction

- Why BPM? Concepts and definitions.
- Examples of possible projects and conversions.

Storyboarding workshops
Initial background analysis.

2 Key success factors for BPM projects

- Quality levels observed in process documentation: from diagram to model, introduction to the BPMN standard.
- Relations with business players: the right distance.
- Observation of reality inside and outside the company: job shadowing, benchmarking...
- Conditions for successful BPM projects: skills, best practices, tools.
- BPM approach.

Group discussion
Review of process models to raise awareness of quality levels and adjust them to the project's ambitions.

3 The BPM approach at project level

- Analyze the process and gather business expertise.
- Sound out transformation intentions: analysis of demand and strategic orientations.
- Design the new process, propose improvements: transformation scenarios, organizational innovation.
- Implement the new process and support the change: requirements, IT solution, deployment.

Group discussion
Apply methodological tools to your own business issues.

4 The BPM approach at company level

- Architect business activity and define processes (business architecture).
- Isolate business fundamentals: business objects, object lifecycle, semantic model.
- Monitor activity and adjust process operation: monitoring, quality loop.

Group discussion
How can BPM be better embedded in every organization?

5 The benefits of technology

- Process modeling and simulation tools: BPMN and UML notations, market and selection criteria.
- Process execution solutions: BPEL runtime language, process execution engines.
- BPM, Web Services and SOA (Service Oriented Architecture).

Demonstration
Presentation of solutions for process documentation, animation, simulation and execution.

Dates and locations

REMOTE CLASS
2026 : 16 June, 16 June, 29 Sep., 29 Sep., 8 Dec., 8 Dec.

PARIS LA DÉFENSE
2026 : 16 June, 29 Sep., 8 Dec.