Course : Scripting Blended Learning programs

Practical course - 2d - 14h00 - Ref. DBL
Price : 1310 € E.T.

At the end of this training course, you'll be able to script a system to best meet a demand for blended learning training: choice of methods, pedagogical granularity, response to blended learning specifications, marketing of the training offer.

Teaching objectives

At the end of the training, the participant will be able to:

- Discover blended learning teaching methods
- Identify the advantages of using these methods in a training program
- Define the steps involved in setting up a blended learning system
- Identify the key elements of a blended learning specification
- Meeting a demand for blended learning training

Intended audience

Training managers, HR managers, educational managers, consultants, project managers, trainers.

Prerequisites

No special knowledge required.

Practical details

Hands-on work
Collective and individual reflection, exercises, practical work, exchanges of practices.

Teaching methods
Transmissive, experiential and active discovery methods.

Course schedule

PARTICIPANTS
Training managers, HR managers, educational managers, consultants, project managers, trainers.

PREREQUISITES
No special knowledge required.

TRAINER QUALIFICATIONS
The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS
The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.
Participants also complete a placement test before and after the course to measure the skills they've developed.

1 What is blended learning?

- Definition of blended learning and associated teaching methods.
- Example of a blended learning system.
- Advantages and disadvantages of blended learning for learners and trainers.

Group discussion
Enjeux et limites des différentes modalités du blended learning.

2 Master the steps involved in creating a blended learning program

- Tools for setting up a blended learning system: authoring tools, LCMS, LMS, etc.
- Points to watch: resource interoperability, IT security.
- The steps involved in creating a blended learning system.
- Exercise in blended learning scripting.

Exercise
Exercice n°1 : Jeu de pioche : découvrir les principaux outils de production et de diffusion d'un dispositif blended learning. Exercice n°2 : Schématisation d'un parcours blended learning.

3 Modularizing a blended learning system

- Determine the criteria for choosing the right teaching methods: preferred approach, type of participant, ROI.
- Diagram a multimodal route.

Exercise
schematization of a scripted blended learning course. Group feedback.

4 Remote support: e-tutoring

- Running the blended learning system.
- The difficulties of distance learning.
- The posture of the blended trainer.
- The different types of tutoring, with some examples of actions to be implemented.
- E-learning tutor tools.
- Deploying a tutorial strategy.

Exercise
Draw up a tutoring plan applicable to a blended learning system.

5 Communicating about blended learning

- Why and to whom should you communicate when deploying a blended learning system?
- The axes and tools of communication to use.
- Examples of teasers.
- Common pitfalls to avoid when setting up a blended learning project.

Exercise
Draw up a communication plan for a blended learning system, then draw parallels between the steps in the plan and the system illustrated.