

# Course : Genially, energize your training content

*Practical course - 2d - 14h00 - Ref. DOT*

*Price : 1310 € E.T.*

Ce cours vous montrera comment construire facilement des contenus de formation interactifs avec Genially. Il vous apprendra notamment à produire un quiz, un habillage, intégrer des médias, utiliser les smartblocks et vous appuyer sur des gabarits pour optimiser vos productions.

## Teaching objectives

**At the end of the training, the participant will be able to:**

- ✓ Creating a quiz in Genially media
- ✓ Create an interactive asynchronous transmissive resource with Genially
- ✓ Create a visual identity for your Genially content
- ✓ Create training summary documents with Genially
- ✓ Industrializing content production in Genially

## Intended audience

Trainers, Instructional Designers, Instructional Engineers, Training Project Managers or anyone involved in creating training content.

## Prerequisites

Bonnes connaissances en ingénierie pédagogique. Expérience souhaitable en création de ressources de formation, notamment avec PowerPoint.

## Certification

Validate the skills acquired during this training course with the ISTF "Genially User Expert - Level 1" Software Expert certification. Assessment methods: final online quiz based on attendance and completion of case studies. Minimum pass mark: 85%.

### PARTICIPANTS

Trainers, Instructional Designers, Instructional Engineers, Training Project Managers or anyone involved in creating training content.

### PREREQUISITES

Bonnes connaissances en ingénierie pédagogique. Expérience souhaitable en création de ressources de formation, notamment avec PowerPoint.

### TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

### ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

## Practical details

### Hands-on work

Exercises to produce an e-learning module. Manipulation of the tool to create resources. Case studies. Exchange of practices.

### Teaching methods

100% distance learning course: alternating synchronous phases in a virtual classroom and autonomous phases with support from the trainer to produce the content.

## Course schedule

### 1 Getting started with Genially

- Discover Genially's interface.
- Create simple asynchronous content with Genially.
- Create graphic layouts and simple quizzes: True/false, MCQs, MCQs.

#### Exercise

During the virtual class, learners work on a common exercise. They create the graphic design for a content item in Genially and produce a simple quiz.

### 2 Enrich your training materials with Genially

- Apply best practices for asynchronous formative assessment.
- Writing questions and feedback.
- Integrating and animating media to anchor learning
- Create smartblocks and graphs and use them for formative input.

#### Exam

Work on an exercise: integration of media, smartblocks and feedback. Group debriefing and sharing of best practices.

### 3 Optimizing the production of Genially modules

- Enrich your training content with various animated media (image, video, audio), smartblocks and graphics.
- Use an educational template to industrialize production.
- Identify best practices for the pace and duration of e-learning content.
- Create and share templates.

#### Exercise

Work on a common theme: integrating different media. Sharing templates.

### 4 Boost the interactivity of your Genially modules

- Collaborate to optimize the content creation and validation process.
- Discover Genially's other potential: interactive summary documents, impactful presentations.
- Enriching design based on Mayer's principles.
- Create drag-and-drops to vary teaching activities.

#### Exercise

Analyser graphiquement des contenus produits et suggestions d'amélioration. Finaliser le projet, le diffuser : format web à intégrer dans un parcours de formation en ligne.

### TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at [psh-accueil@orsys.fr](mailto:psh-accueil@orsys.fr) to review your request and its feasibility.

