

# Course : Financial analysis and value creation

Practical course - 2d - 14h00 - Ref. FIA

Price : 1310 € E.T.

★★★★☆ 4,4 / 5

This course will help you master the essential elements of corporate financial analysis. You will be introduced to various concepts and approaches that will enable you to understand the financial structures of companies and effectively measure their overall performance.

## Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Measuring a company's real performance in terms of profitability and cash flow
- ✓ Analyze a company's financial structure and identify its strengths and areas of risk
- ✓ Assess the relevance of investment choices for the company and its shareholders

## Intended audience

Anyone wishing to learn about business management and accounting.

## Prerequisites

No prerequisites required.

## Practical details

### Case study

Case studies based on existing companies in different sectors.

### Teaching methods

Active teaching

## Course schedule

### PARTICIPANTS

Anyone wishing to learn about business management and accounting.

### PREREQUISITES

No prerequisites required.

### TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

### ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

## 1 Carry out a financial analysis on the basis of the income statement

- Structuring the income statement in terms of interim management balances (IMB).
- Check the main restatements.
- Analyze key ratios.

### Case study

Analysis of companies in different sectors.

## 2 Validating the cash flow approach

- Determine the importance of cash flow.
- Understand the different types of cash flow.

### Case study

Analysis of cash flow requirements for a growing company.

## 3 Studying a company's financial structure

- Analyze balance sheet and restatements.
- Break down the balance sheet by time: working capital (WC), working capital requirements (WCR), cash flow.
- Analyze key ratios.

### Case study

Work on the review of a company's balance sheets according to its level of development.

## 4 Measuring overall company performance

- Establish summary ratios: Return On Capital Employed (ROCE) and Return On Equity (ROE).
- Identify the limits of financial analysis.

### Exercise

Summarize what you've learned.

### TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

## Dates and locations

### REMOTE CLASS

2026 : 22 June, 5 Nov.

### PARIS LA DÉFENSE

2026 : 15 June, 29 Oct.