Course : Introduction to DTP: InDesign, Photoshop, Illustrator

discover the Adobe® suite
Practical course - 4d - 28h00 - Ref. PAU
Price : 1650 € E.T.

★★★★½　　4,3 / 5

Get started in DTP and explore Photoshop, InDesign and Illustrator with the support of AI. From image retouching to professional page layout, learn how to create, optimize and finalize your communication media thanks to a modern, collaborative workflow.

🎯 Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understand the roles and constraints of each Adobe software product
- ✓ Create optimized visuals, photomontages and vector files using AI technologies.
- ✓ Design creative, rigorous layouts within print constraints
- ✓ Set up a collaborative workflow between InDesign, Photoshop and Illustrator
- ✓ Use AI tools to automate and enrich graphic creation.

Intended audience
This course is designed for beginners who want to master DTP and Adobe software to quickly create creative and professional visuals, enhanced by AI.

Prerequisites
Basic knowledge of the IT environment.

Practical details
Hands-on work
Exercises throughout the course.

Teaching methods
Practical, participative workshops based on numerous exercises.

Course schedule

PARTICIPANTS
This course is designed for beginners who want to master DTP and Adobe software to quickly create creative and professional visuals, enhanced by AI.

PREREQUISITES
Basic knowledge of the IT environment.

TRAINER QUALIFICATIONS
The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS
The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.
Participants also complete a placement test before and after the course to measure the skills they've developed.

1. Introduction to DTP

- Defining DTP in a context of digital transformation.
- The graphic chain, constraints and techniques.
- Different types of documents (formats, folds, bleeds, etc.).
- Color modes and the digital image: resolution and optimization with AI.
- Introduction to integrated artificial intelligence solutions and application interconnection possibilities.
- Different file formats.

Demonstration
Interactive presentation of the Adobe suite, highlighting AI functions and interconnection.

2. Image processing with Photoshop and AI tools

- Rights to use and share images.
- Image processing: AI-assisted retouching and automatic enhancement.
- Create an optimized portrait using Adobe Sensei suggestions.
- Creation of a photomontage integrating elements generated via Adobe Firefly.
- Creating and using a MockUp;

Hands-on work
Create vector graphics and photomontages with working layers.

3. Professional page layout with InDesign

- Layout with modernized graphics and integration of IA content.
- Creation of a dynamic, responsive layout, integrating text, images and interactive elements.
- Activity management and collaborative management via interconnection with Photoshop and Illustrator.
- Pre-press operations (text/image layout).
- Pre-press operations integrating automated controls via AI tools.

Hands-on work
Layout of a brochure and creation of a business card. Check control points on a PDF ready to be sent to the printer.

4. Vector drawing and preparation with Illustrator

- Web-to-print" concepts and the modernization of printing benchmarks.
- Print marks.
- Fine lines and contours.
- Creation of logos and vector graphics assisted by intelligent suggestions.
- Design and adjust fine lines and contours with the help of Adobe Sensei.
- Creation of communication media with automatic addition of bleed and verification of delivery standards.
- Use of a delivery format recognized by the printer.

Hands-on work
Design a logo or business card from a mock-up generated in part by AI, then finalize the file for optimized printing.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

5 **Integrated workflow and finalization thanks to AI**

- Implementation of a complete workflow integrating the interconnection between Photoshop, InDesign and Illustrator.
- Automation and optimization of prepress processes: from quality control to file finalization.
- Collaborative management and real-time synchronization of projects, with feedback and adjustments.

Hands-on work
design a communication medium by integrating elements created via AI and ensuring the link between different software programs for a coherent and optimized final rendering.

Dates and locations

REMOTE CLASS
2026 : 2 June, 15 Sep., 8 Dec.

PARIS LA DÉFENSE
2026 : 2 June, 15 Sep., 8 Dec.