

Course : Designing and deploying a strategic project

Practical course - 2d - 14h00 - Ref. RIO

Price : 1410 € E.T.

★★★★☆ 4,7 / 5

Successful deployment of a strategic project requires a solid methodology. You'll see how to translate strategic objectives into a mobilizing action plan that will give meaning to collective and individual activity.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Define the components of a structure project
- ✓ Master the key stages of project formalization
- ✓ Successful project scoping, launch and management
- ✓ Supporting teams through change

Intended audience

Heads and managers of entities wishing to initiate, launch and implement a strategic or entity project.

Prerequisites

Project management experience desirable.

Practical details

Hands-on work

Group discussion, examples, application exercises, role-playing...

Teaching methods

Alternating methodological inputs, exchanges and sharing of experience, illustrations, application exercises and real-life situations.

Course schedule

PARTICIPANTS

Heads and managers of entities wishing to initiate, launch and implement a strategic or entity project.

PREREQUISITES

Project management experience desirable.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

1 Principles and definitions of a structure project

- When to launch a strategic project? The three phases in the life of any structure.
- The structure, the entity in its environment.
- The common base or frame of reference.
- The conditions for a successful structure project.
- Strategic approach and attitude: the skills and postures of the strategic manager.
- Strategic diagnosis: method and tools.
- Draw up a SWOT analysis.

Exercise

Draw up your SWOT.

2 Project formalization methodology

- The three key stages in formalizing a project.
- What is a vision, an ambition, a projection?
- How do you formulate them and translate them into objectives?
- Defining major priorities. Time for choices. Arbitration.
- Know when and how to involve the whole structure.
- Translate priorities into action, involving all parts of the organization.
- Manage communication around the project.

Exercise

Translate objectives into priorities and actions. Creation of a communication plan.

3 Launching and managing a structural project

- Successful project scoping (who/what/how/when).
- The launch, a key moment in project management.
- Successful steering, progress and evaluation: conditions, methods and tools.
- Define and implement reporting procedures, validation circuits and the chain of responsibilities.
- Bringing the project to a successful conclusion: the final highlight.
- Assessment. Feedback. Capitalization.

Exercise

Individual application work. Role-playing of launch, progress and debriefing meetings.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

4 Managing change effectively

- Participative management: 4 styles and 5 axes.
- The conditions for high-performance, cohesive, serene teams.
- Skills and behaviors that facilitate buy-in and long-term commitment.
- Strengthen leadership and personal and relational effectiveness.
- Sell the project internally and externally.
- Persuade, negotiate, support towards results and the achievement of objectives.
- Overcome fears and resistance. Adapt management to individuals and situations.
- Better manage your time and stress, and those of your teams, during periods of change.

Role-playing

Role-playing and change management scenarios.

Dates and locations

REMOTE CLASS

2026 : 11 June, 11 June, 19 Nov., 19 Nov.

PARIS LA DÉFENSE

2026 : 11 June, 19 Nov.