

# Course : Implement visual management

improve team performance and communication

Practical course - 2d - 14h00 - Ref. VUL

Price : 1360 € E.T.

★★★★☆ 4,5 / 5

Visual management drives performance by conveying objectives and results through visual elements. This course will introduce you to visual management. You'll learn about the main tools you need to facilitate meetings, make decisions and improve your team's work.

## Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understand the benefits of visual management and how it works
- ✓ Understand the various possible applications of the approach
- ✓ Improving team performance
- ✓ Master the main tools needed to improve team leadership
- ✓ Setting up the approach and overcoming any resistance

## Intended audience

Managers and team leaders.

## Prerequisites

Management experience desirable.

## Practical details

### Hands-on work

Case studies, creation of a toolbox, final evaluation quiz and personalized action plan.

## Course schedule

### PARTICIPANTS

Managers and team leaders.

### PREREQUISITES

Management experience desirable.

### TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

### ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

### TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

## 1 Understanding the basics of visual management

- Facilitating communication with visual management: definition, objectives.
- Identify the benefits and concrete results of the approach.
- Understanding the impact on behavior: foundations and mechanisms of the visual.
- Know the qualities of a good visual manager.
- Identify the strengths and limitations of the approach.

### Group discussion

Discussions on the context and participants' needs.

### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

## 2 Identify the applications of visual management

- Manage activity and develop team performance.
- Mapping flows and waste as part of a Lean approach.
- Project management, scheduling, planning.
- Implement work standards: safety, quality.

### Case study

Analysis of one of the applications of visual management.

## 3 Manage team activity and performance in the field

- Distinguish between the key principles of visual management.
- Identify the contents of the panel, of the communication matrix.
- Choose relevant indicators.
- Standardize colors and symbols.
- Set up animation rituals.
- Use facilitation tools and postures: active listening, positive feedback.

### Role-playing

Simulation of team leadership using visual management.

## 4 Master the main tools

- Identify visual communication tools.
- Visualize results for greater transparency and responsiveness.
- Use Lean tools such as VSM (Value Stream Mapping) and Kanban.
- Integrate mindmapping, resolution trees, affinity diagrams and management matrices.

### Role-playing

Simulation game to illustrate the different tools.

## 5 Implement a visual management approach

- Define the conditions required for the process.
- Create the conditions for successful implementation.
- Gather the necessary materials: post-its, stickers, signs, communication boards...
- Choose tables, their location and update frequency.
- Supporting change: communicating to overcome resistance.

### Exercise

Checklist and change management plan.

## Dates and locations

### REMOTE CLASS

2026 : 21 May, 21 May, 7 Sep., 7 Sep.

### PARIS LA DÉFENSE

2026 : 21 May, 7 Sep.