

Course : Implementing a corporate environmental policy

Structure your approach and identify the key factors for success

Practical course - 2d - 14h - Ref. VZA

Price : 1410 € E.T.

This training course provides a pragmatic overview of how to structure an environmental policy, as well as the elements that need to be integrated into its governance and practices in order to achieve tangible results.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Déterminer les piliers de la mise en œuvre d'une politique environnementale
- ✓ Évaluer sa situation de manière objective
- ✓ Savoir détecter des parties prenantes associées et répondre à leurs attentes
- ✓ Définir des objectifs d'amélioration et des actions pour les atteindre
- ✓ Identifier les clés pour piloter sa démarche au quotidien

Intended audience

Anyone likely to be involved in implementing an environmental policy in their company.

Prerequisites

No special knowledge required.

Practical details

Case study

Exercises, case studies and exchanges on practical cases brought back by participants.

Teaching methods

Active, participative teaching methods. Alternating theory/practice with application to the context and experiences of participants.

Course schedule

PARTICIPANTS

Anyone likely to be involved in implementing an environmental policy in their company.

PREREQUISITES

No special knowledge required.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

1 Le champ de la protection de l'environnement pour une activité économique

- Connaître les définitions et le langage associé à l'environnement.
- Get to know the French context.
- Faire le lien avec la RSE (Responsabilité sociétale des entreprises).

Group discussion

Fun activity on the constituent parts of the environment.

2 Les piliers d'une politique environnementale structurée.

- Valider les concepts associés à une démarche environnementale.
- Identifier les enjeux extra-environnementaux et engager les collaborateurs dans la démarche.
- Déterminer les rôles et les responsabilités pour ancrer la démarche dans le temps.

Group discussion

Quiz "who does what?" on knowledge and preconceptions of environmental management.

3 L'évaluation objective de sa situation

- Déterminer les limites de son influence sur les domaines environnementaux.
- Assess the impact of your activity on the environment.
- Acquire a diagnostic method.

Case study

Material/energy balance" method on a practical case study.

4 Environmental stakeholders

- Establish the link between stakeholders and environmental protection requirements.
- Make regulations an ally, not a constraint.
- Savoir mobiliser les instances et les outils pour pouvoir satisfaire ses parties prenantes.

Case study

The "influence factor" method for identifying interested parties and determining how to respond to a practical case.

5 Les objectifs d'amélioration et les actions pour les atteindre

- Exploiter les résultats de son analyse pour établir des axes d'amélioration.
- S'assurer de l'effectivité et de l'efficacité de la planification pour guider sa démarche.

Case study

Drawing up "action sheets" on a practical case.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

6 Les clés pour piloter sa démarche au quotidien

- Caractériser les piliers de la maîtrise opérationnelle et de son contrôle.
- Moving from information to action.
- Ensure the eco-exemplarity and involvement of management.

Case study

Capitalize on best practices and points of vigilance for operational control.

7 Les différentes reconnaissances possibles de sa démarche

- Recognition of the product approach (ecolabels, environmental labelling).
- Recognition of our global approach (certification, ISO).
- Special case of buildings (HQE, BREEAM, LEED).

Case study

Identifier la validité et la fiabilité des reconnaissances environnementales selon une méthode ludique : "jeu des labels et des truands".

Dates and locations

REMOTE CLASS

2026 : 2 July, 19 Nov.

PARIS LA DÉFENSE

2026 : 25 June, 5 Nov.