

Course : Webflow, building a no-code website

Practical course - 3d - 21h00 - Ref. WBW

Price : 1650 € E.T.

Webflow is a comprehensive no-code platform that makes it easy to design, develop and publish high-quality websites. In this training course, you'll learn how to think and design effective conversion websites on Webflow.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Master Webflow functionalities to create a quality website
- ✓ Create the essential pages for your first site
- ✓ Customize and manage your Webflow site

Intended audience

Anyone wishing to develop a website without coding.

Prerequisites

No special knowledge required.

Practical details

Hands-on work

Training alternating theory and practice.

Course schedule

1 Setting up a first project

- Study of technical requirements.
- Project overview.
- Install and register with Webflow.
- Setting up the project.
- Familiarize yourself with the Webflow Designer user interface.

Hands-on work

Setting up a web project.

PARTICIPANTS

Anyone wishing to develop a website without coding.

PREREQUISITES

No special knowledge required.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

2 Building the visible web page

- Study of technical requirements.
- Positioning the body.
- Building the Hero section.
- Add background image, accompanying text, call buttons, images, navigation menu.
- Make the site responsive.
- Stop point tablet, "mobile landscape".
- Breaking point "mobile portrait, large screens.

Hands-on work

Develop the main page of the website.

3 Building the rest of the body

- Study of technical requirements.
- How it works section added.
- Modification of the Main features section.
- Create and add elements to the grid.
- Added final CTA section and footer section.

Hands-on work

Add elements to the web page.

4 Making the site responsive

- Make the How it works section, the Key features section and the CTA section responsive.
- Adapt to large screen sizes, tablet screens, mobile screens.
- Animate hover transitions, element-triggered transitions, custom page scrolling.
- Make the footer responsive.
- Create a parallax effect. Scrolling menu animation.
- Create a custom floating button. Create and add the interaction.
- Display text on floating button.

Hands-on work

Make the website responsive.

5 Getting started with Webflow CMS

- What is a CMS (content management system)? Why Webflow CMS?
- Webflow CMS - the basics. Project overview.
- Study of technical requirements.
- Planning the CMS structure.
- Create your first CMS project. Study technical requirements.
- Create and add content to a collection.
- CMS home page design.
- Import bulk content.
- Finalize the project.

Hands-on work

Use of the Webflow CMS to finalize the website.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

6 Creating collection pages

- Project overview.
- Creation of the library's collection page.
- Creation of the main section of the library page.
- Creation of the other libraries section.
- Fine-tuning the home page.

Hands-on work

Create collection pages.

7 CMS project management

- Management of collection page parameters.
- Ensure that the collection's pages are SEO-friendly.
- Prepare collection pages for social media.
- Set up an RSS feed for a collection page.
- Update collections and data in collection fields.
- Updated field structure.
- Status management for collection items.

Hands-on work

Manage collection page parameters.

8 Publishing projects on the web and updating them with Webflow Editor

- Publication of a Webflow project.
- Using Webflow Editor to update a website.
- Configuration of project parameters.
- Use the editor to configure page parameters.
- Publication of the project.
- Modify a page live.
- Export project code.
- Presentation of a project.

Hands-on work

Website finalization and export.

Dates and locations

REMOTE CLASS

2026 : 3 June, 25 Nov.

PARIS LA DÉFENSE

2026 : 3 June, 25 Nov.