Wordpress e-learning channel

Practical course - 1d - 04h51 - Ref. 8WP
Price : 190 CHF E.T.

Master WordPress like a pro and bring your ideas to life online! Discover our specialized channel for creating, customizing and optimizing your website with the famous CMS. Whether you want to launch a blog, an online store or a showcase site, learn how to make the most of Wordpress' features. Discover how to choose the right theme, customize your design, integrate essential plugins and optimize your site for maximum search engine visibility. Ready to create your own website?

Intended audience
Administrators, webmasters, web designers or anyone wishing to install and manage an enterprise website with the WordPress CMS.

Prerequisites
Basic knowledge of web technologies.

Practical details

Digital activities
IT structure: recorded courses, expert videos and best practice sharing.

Mentoring
L'option tutorat propose un accompagnement personnalisé par un formateur référent ORSYS, expert du domaine. Adapté aux besoins, aux capacités et au rythme de chaque apprenant, ce tutorat combine un suivi asynchrone (corrections personnalisées d'exercices, échanges illimités par message…) et des échanges synchrones individuels. Bénéfice : une meilleure compréhension, le développement des compétences et un engagement durable dans la formation.

Pedagogy and practice
A wealth of content produced by trainers following a rigorous pedagogical approach. During each course, operational cases are commented on by experts to help learners put into practice what they have just learned. To help learners anchor their memory, each content item is broken down into short sequences of 3 to 10 minutes. This enables each learner to learn dynamically and independently.

Course schedule

1 **WordPress, discover the CMS for creating and managing blogs and websites**

- Creating websites with WordPress.
- Set up the local development environment.
- Administering a WordPress site.
- Using posts in WordPress.
- Structure with pages and menus.
- Format content.

Options

Certification : 100 € HT