

Course : Adobe Firefly fundamentals for image creation

Practical course - 2d - 14h00 - Ref. BEF
Price : 1380 CHF E.T.

NEW

This training course covers the fundamentals of Adobe Firefly for image creation using generative AI. It covers the interface, how to write prompts, advanced settings and how to integrate Firefly into a complete creative workflow for visual production.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understand the principles of generative AI and how Adobe Firefly works.
- ✓ Write effective prompts for coherent, usable images.
- ✓ Configure Firefly models and settings according to your creative goals.
- ✓ Use structural and stylistic references and generative filling.
- ✓ Integrate Firefly into a professional creative process.

Intended audience

Graphistes, designers, directeurs artistiques, chargés de communication, créateurs de contenus, équipes marketing, toute personne souhaitant exploiter l'IA générative pour la création d'images.

Prerequisites

None.

Course schedule

1 Getting to grips with the interface

- Understanding generative AI.
- Discover Firefly and its advantages.
- Access Firefly.

Hands-on work

Guided exploration of the Firefly interface.

PARTICIPANTS

Graphistes, designers, directeurs artistiques, chargés de communication, créateurs de contenus, équipes marketing, toute personne souhaitant exploiter l'IA générative pour la création d'images.

PREREQUISITES

None.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

2 Writing effective prompts

- Take inspiration from the prompts in the Firefly community gallery.
- Read Adobe's recommendations for writing effective prompts.
- Discover examples of basic prompter structure.
- Examples of advanced structures for writing prompts.
- Use the English prompt writing aid.
- Improve prompts with ChatGPT.

Hands-on work

Write and progressively improve simple and advanced prompts, and compare results.

3 Manage general settings

- Compare the different Adobe Firefly models.
- Use Quick mode and history to compare proposals.
- Choose an image ratio.

Hands-on work

Comparative testing of models, ratios and iterations using historical data.

4 Manage content type

- Choose Art, Photo or Automatic rendering.
- Adjust visual intensity to manage realism or a more artistic approach to rendering.
- Discover Firefly 2 photo settings.

Hands-on work

Creation of the same scene in Art and Photo rendering.

5 Define composition

- Discover the structural correspondence with the images in the gallery.
- Use your own images as structural references.
- Use a prompt image as a structural reference.

Hands-on work

Guided recomposition of an existing image.

6 Load styles

- Load an image from the gallery as a stylistic reference.
- Adjust the strength of the style.
- Load your own images with stylistic references.
- Apply effects by choosing from classified themes.
- Adjust the Color and tone section.
- Test different lighting styles.
- Select camera angles.

Hands-on work

Stylistic study and artistic direction.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

7 Using generative filling

- Insert elements locally or use generative development.
- Delete elements locally with generative filling.
- Change scene background.
- Discover more advanced options for generative filling.

Hands-on work

Retouching and targeted transformation of a scene.

8 The creative process

- Using structural reference in a creative workflow.
- Create a moodboard.
- Create a character.
- Create materials and textures.
- Creating architecture.
- Create a 3D object design.
- Create an animation with variations of a logo.

Hands-on work

Creation of a creative mini-project.

Dates and locations

REMOTE CLASS

2026 : 22 June, 14 Sep., 3 Dec.