Course : Implementing a CSR approach

the main principles of ISO 26000
Practical course - 2d - 14h00 - Ref. CIP
Price : 1700 CHF E.T.

★★★★½   4,1 / 5

BEST

This training course will enable you to understand the main issues and tools involved in Corporate Social Responsibility (CSR). You will learn about the guiding principles of ISO 26000 and how to implement them. Finally, you'll identify the main actions for innovation and change that are possible for your company. At the end of the course, you'll be able to understand the guiding principles of sustainable development and CSR, and identify individual and collective courses of action.

Teaching objectives

At the end of the training, the participant will be able to:

- Overview of standards for social and environmental responsibility
- Acquire a methodology for developing and managing a CSR approach
- Identifying and involving stakeholders
- Implement sustainable development indicators and measure their benefits
- Understand the principles and challenges of sustainable development and Corporate Social Responsibility (CSR)
- Master the main principles of ISO 26000
- Enable performance monitoring and improvement

Intended audience

Company directors, executives, business unit managers, managers.

Prerequisites

No special knowledge required.

PARTICIPANTS
Company directors, executives, business unit managers, managers.

PREREQUISITES
No special knowledge required.

TRAINER QUALIFICATIONS
The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS
The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.
Participants also complete a placement test before and after the course to measure the skills they've developed.

TEACHING AIDS AND TECHNICAL RESOURCES
• The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
• At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
• A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

Practical details

Exercise

Self-assessment, experience sharing, collective reflection, definition of a roadmap.

Teaching methods

Active teaching. Alternating presentations and discussions. CSR self-diagnosis. Study of the ISO 26000 standard and how to implement it.

Course schedule

1 Understanding the challenges of CSR

- Understand the issues and challenges facing the company.
- Know the principles of corporate responsibility (accountability, transparency, ethical behavior, etc.)
- The 7 main themes of CSR: corporate governance, human rights, labor relations and working conditions...

2 Study CSR tools

- The international, European and national regulatory framework: hard law and soft law.
- Standards and main reference systems.
- ISO 26000: origin and objectives.

Hands-on work

Carry out a self-assessment: each participant will identify the level of CSR implementation in his or her company.

3 Identify the main CSR challenges facing the organization

- Identify the organization's stakeholders: current situation, sphere of influence.
- Identify the expectations of your environment and the various parties involved in your company.
- Prioritize issues and expectations.
- Set priorities.

Hands-on work

Individual reflection on the challenges facing your organization. Group discussion.

4 Identify the main levers of a CSR project

- Question your business model and identify areas for change.
- Deploy innovation levers: eco-design, eco-communication, responsible purchasing, ethical management.
- Implement new strategies (environmental strategies, BOP (Bottom Of the Pyramid) strategies).

Hands-on work

Each participant reflects individually on the levers best suited to his or her organization, followed by a discussion with the other participants.

5 **Deploying the CSR project successfully**

- Set up a steering committee.
- Identify "quick win".
- Communicate internally and externally.

Hands-on work
Outline their CSR action plan and formalize their roadmap.

Dates and locations

REMOTE CLASS
2026 : 4 June, 30 July, 12 Oct., 10 Dec.