Course : Training and leading meetings using visual language

graphic facilitators: Mindmapping, Scribing, Sketchnoting...
Practical course - 2d - 14h00 - Ref. FAG
Price : 1610 CHF E.T.

★★★★☆ 4,4 / 5

The use of visual language in business offers many advantages: generating ideas, creating synergies, facilitating memorization, generating collective intelligence... This course will train you to use graphic facilitators to develop your subject modeling and visual writing methods.

🎯 Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understanding the benefits and uses of graphic facilitators
- ✓ Visualizing design and understanding through drawing
- ✓ Using visual language to promote memorization
- ✓ Mobilize collective intelligence and generate innovation in your teams
- ✓ a fun introduction to graphic facilitation tools
- ✓ Structure your ideas and acquire graphic capture techniques

Intended audience
Anyone wishing to communicate more effectively and learn how to use graphic facilitation tools to boost productivity and generate collective intelligence.

Prerequisites
No special knowledge required.

Practical details

Hands-on work
Group brainstorming. Production workshops: introduction and training in scribing, graphic recording, sketchnoting and mindmapping techniques.

Teaching methods
Active pedagogy based on practical workshops to learn and appropriate visual language.

Course schedule

PARTICIPANTS
Anyone wishing to communicate more effectively and learn how to use graphic facilitation tools to boost productivity and generate collective intelligence.

PREREQUISITES
No special knowledge required.

TRAINER QUALIFICATIONS
The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS
The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.
Participants also complete a placement test before and after the course to measure the skills they've developed.

1 · Discover the challenges of graphic facilitation

- Define graphic facilitation and determine its use.
- Learn about the origins and applications of graphic recording, visual communication and co-creation.
- Identify the benefits: universal language, power of imagination and analysis...
- Identify the three bodies responsible for collective intelligence.

Group discussion
Exchange on mental representations. Brainstorming on graphic facilitation practices.

2 · Practicing visual language

- Identify the posture and gestures of visual expression.
- Express yourself with basic vocabulary and learn the eight fundamentals of visual language.
- Adopt expressive lettering with shadow play.
- Develop connecting signs: links to facilitate visual navigation.
- Use banners and frames to highlight keywords.
- Play with character graphics.
- Pose facial expressions.
- Create a palette of ideograms.

Hands-on work
Visual language practice.

3 · Using visual language to stimulate group dynamics

- Produce and act together with the levers of graphic facilitation.
- Building collective intelligence with Graphic Recording applications.
- Guide the group in a framework of expression with structuring cartography.
- Develop co-creation with Scribing: invite the group to express themselves through drawing.

Role-playing
Graphic recording session with the group. Preparation of a cartography in sub-group.

4 · Develop an individual application of visual language

- Taking visual notes with pleasure: Sketchnoting.
- Boosting creativity: Mind Mapping.
- Design the expression of your personal style.

Role-playing
Visual note-taking training. Mind Mapping of actions to implement graphic facilitation.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.