

Course : Photography: shooting and developing

High-quality photos for the Web and print
Practical course - 3d - 21h - Ref. GLG
Price : 2110 CHF E.T.

This training course will enable you to progress in the creation of photographs for web publications or for print. You'll learn to understand and master your camera, process your photos in Adobe Lightroom and create beautiful images in any situation.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Master the settings and modes of a SLR camera
- ✓ Composing an image
- ✓ Developing and editing an image for web and print

Intended audience

Communications managers, webmasters, journalists and anyone wanting to produce professional-quality photos for the web or print publications.

Prerequisites

No special knowledge required.

Practical details

Hands-on work

Theoretical input and numerous practical exercises. Group viewing and constructive criticism of images to develop creativity.

Teaching methods

Theoretical input and numerous practical exercises. Group viewing and constructive criticism of images to develop creativity.

Course schedule

PARTICIPANTS

Communications managers, webmasters, journalists and anyone wanting to produce professional-quality photos for the web or print publications.

PREREQUISITES

No special knowledge required.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

1 Understanding, adjusting and mastering your camera

- Choosing the image format: JPEG or RAW? Their advantages and disadvantages.
- Switch from "automatic" to "creative" and "manual" modes.
- Understand the influence of settings (diaphragm, shutter speed, ISO sensitivity) on the image.
- Control color and white balance.
- How to choose your equipment.
- Know the complete photo production chain: preparation, equipment, shooting, development.

Hands-on work

Test different camera settings and visualize their influence on the final photo.

2 Composing an image

- Understand the importance of foregrounds and backgrounds in the composition of an image.
- Practice diving, neutral position and low angle. Photographing with the camera on the ground and off-camera.
- The frame within the frame: creating a rich, original image.

Hands-on work

Creative and professional composition exercises. Compositions for portraits, architecture, landscapes, corporate images...

3 Mastering light, natural lighting and flash

- Use different types of light: soft, hard, natural or artificial.
- Control light with a reportage flash (cobra flash).
- Learn about studio lighting.

Hands-on work

Exercises in controlling light in different situations: lack of light, backlighting, etc.

4 Developing images with Adobe Lightroom

- Discover the software and its various modules.
- Import and organize photos.
- Develop your photos, using basic and advanced settings.
- Crop, remove defects, treat grain, switch to black and white...
- Export photos, add watermarks.
- Understand the differences between processing a photo for web or print publication.

Hands-on work

Photo development, individually and in groups, debriefing.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.