

Course : The 20 best Generative Artificial Intelligence (GAI) solutions for your business

Seminar - 2d - 14h00 - Ref. IAX

Price : 2170 CHF E.T.

★★★★☆ 4,3 / 5

Generative artificial intelligence (GAI) facilitates certain business activities. It also makes new ones possible. This seminar provides an overview of GAI solutions, classified by utility.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ List best practices for designing prompts
- ✓ Review IAG solutions and their uses
- ✓ Choose the right IAG tool to perform or optimize a task
- ✓ Understand the management possibilities offered by AGI

Intended audience

All members of the public, and in particular all employees, need to be made aware of and reassured about these new ways of accessing information as soon as possible.

Prerequisites

None.

Course schedule

PARTICIPANTS

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PREREQUISITES

None.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

1 Text generation and language support

- The ChatGPT phenomenon.
- Other solutions: Gemini, Copilot, Claude, Perplexity, etc.
- The case of character.io
- The importance of prompt engineering.
- Search engine versus solution engine. War is declared between Google and Microsoft.

Demonstration

Presentation of content generation, response automation and collaborative design capabilities through emblematic tools.

2 Visual content generation

- The DALL-E phenomenon.
- Other solutions: Midjourney, Stable Diffusion, etc.
- The importance of visualization in the digital age.
- Exploration of the solutions offered by the IAG for creating, editing and optimizing presentations and visual content.
- Semi-automated approach to improve visual quality.

Demonstration

Overview of graph generation capabilities.

3 Audio (voice recognition)

- Dive into the world of speech recognition and synthesis.
- Handling, analysis and generation of audio content through IAG.
- Transforming audio production and editing.

4 Collaborative management

- The importance of collaboration in a connected world.
- IAG tools that improve team communication, project management and automate repetitive tasks.
- The 5C approach "boosted" by the IAG.

5 Mind maps and recommendations

- Understand how IAG helps map ideas and recommend alternatives.
- Mind map for IAG.
- Tools that transform the way we think and explore.

6 Workflow design and automation

- Explore the impact of AGI on artistic creation and process automation.
- Business Process Reengineering revisited.
- How the IAG offers innovative tools for design and productivity.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

7 Audio development solutions

- How to integrate IAG into existing and new solutions.
- An in-depth look at how AGI is used to compose and edit music.
- Assisted composition and its impact on the music industry.

Demonstration

Assisted musical composition.

8 Conclusion

- Synthesis of tools and techniques covered.
- Terms of use, confidentiality, intellectual property, etc.
- Encouraging the adoption and ongoing exploration of RMI innovations.

Dates and locations

REMOTE CLASS

2026 : 26 May, 20 Oct., 15 Dec.