

Course : Adobe Illustrator, getting started

Practical course - 3d - 21h00 - Ref. ICN

Price : 1720 CHF E.T.

★★★★☆ 4,6 / 5

This training course will guide you through the fundamentals of Illustrator. You'll master the techniques of vector drawing, illustration integration, the creation of striking graphics and drawings, as well as professional page layout practices.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understand Illustrator's interface and essential tools
- ✓ Create basic vector shapes and drawings
- ✓ Handling and organizing objects on canvas
- ✓ Apply colors, gradients and patterns to graphic elements
- ✓ Master text and layout techniques in Illustrator

Intended audience

All audiences.

Prerequisites

Basic knowledge of the Windows environment.

Course schedule

1 Know the basics

- The principles of vector drawing.
- Illustrator document characteristics.
- Working environment (memory, font management, preferences, etc.).
- Locate palettes and tools on screen.

Hands-on work

Create a dummy document using Illustrator's basic tools. Include elements such as simple shapes, text and basic objects.

PARTICIPANTS

All audiences.

PREREQUISITES

Basic knowledge of the Windows environment.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

2 Create a document for print or the web

- Define size, orientation, bleed, color mode and pixel effects.
- Manage work plans.
- Modify document attributes. Modify work plans.

Hands-on work

Create two separate documents, one optimized for print with CMYK settings and the other for web with RGB settings. Include elements specific to each format.

3 Layer management, shape and drawing tools

- Creating layers and sublayers
- Drawing on a layer
- Hide or lock layer contents
- Save a drawing containing layers
- Draw simple shapes (Rectangle and Ellipse tools).
- Create complex shapes (star and polygon tools).
- Transform a shape when creating it.
- Freehand drawing with a graphic line (Brush and Pencil tools).
- Draw with points and handles (Pen and Curve tools).
- Connect two end points.

Hands-on work

Draw an illustration using shape tools, combining rectangles, ellipses, stars and polygons to create a pattern.

4 Managing shapes and selection tools

- Combine several shapes. Align and distribute shapes.
- Hide and lock shapes.
- Modify shape overlays.
- Select, transform and move shapes with the Selection tool (black arrow).
- Select and move points with the Direct Selection tool (white arrow).

Hands-on work

Create a composition using multiple shapes and apply alignment and distribution operations to achieve a precise layout.

5 Create simple colors and manage dynamic painting

- Create CMYK and RGB colors.
- Create a spot color (for printing).
- Use referenced colors (Pantone).
- Apply color to the background or outline of a shape.
- Load a color chart from another document.
- Convert a drawing into a dynamic painting.
- Apply color to dynamic surfaces and contours.
- Modify a dynamic drawing.

Hands-on work

Design a composition using different CMYK, RGB and Pantone colors to understand the nuances between color spaces.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

6 Retouching, cutting and processing tools

- Add a point, delete a point.
- Convert a corner point into a curve point and vice versa.
- Erase part of a drawing (Eraser tool).
- Cut a design into several pieces (Cutter tool).
- Cut the outline of a shape (Scissors tool).
- Apply rotation, symmetry and scaling.
- Apply a parametric transformation.
- Merge or cut shapes with Pathfinder
- Use the Shape Designer tool to merge or cut shapes
- Specify a fixed axis of rotation or symmetry.

Hands-on work

Take an existing illustration and make changes by adding, deleting and modifying points and segments using retouching tools.

7 The text

- Type or import free text.
- Type or import text into a shape (captive text).
- Type text on the outline of a shape (curvilinear text).
- Modify text attributes.
- Manipulate and transform text characters (Text editing tool).
- Convert text to vector graphics (vectorize).

Hands-on work

Create a document that incorporates text in a variety of ways: free text, text in a shape, curved text. Apply various text attributes.

8 Import and save document

- Import a linked or embedded image
- Save as vector for printing (.ai, .pdf, .eps).
- Export as an image for printing (.tif, .psd).
- Export as a web image (.jpg, .gif, .png).

Hands-on work

Save and export the created document in various formats suitable for printing and the web, taking into account resolution settings.

Options

Certification : 80€ HT

TOSA® certification certifies the learner's skills on a 1,000-point scale for a period of 3 years. The TOSA® diploma is issued if the learner's score exceeds 551 points. Once the exam has been taken, the learner can consult his or her results online, and receives an e-mail with a certificate, a detailed summary of his or her skills, and the diploma within 5 days. The exam lasts 1 H 00 and consists of 35 exercises alternating between manipulations on the software and multiple-choice questions, the difficulty of which varies according to the learner's answers. Unless specifically requested, the course is given by default in French and on the most recent software version. Monitoring is carried out by software and recorded for compliance control purposes.

Dates and locations

REMOTE CLASS

2026 : 15 June, 28 Sep., 2 Dec.