

Course : Managing with neuroscience

detect the intrinsic motivations of team members
Practical course - 2d - 14h00 - Ref. NEU
Price : 1590 CHF E.T.

★★★★☆ 4,7 / 5

The latest discoveries in neuroscience reveal that the brain transforms our perception of reality in astonishing ways. This course will focus on new approaches to management, and in particular the major role played by mirror neurons.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Using neuroscience to manage change
- ✓ Finding new ways to motivate
- ✓ Developing a benevolent and visionary management style
- ✓ Managing stress and conflict

Intended audience

Executives, managers, team leaders.

Prerequisites

No special knowledge required.

Practical details

Hands-on work

Based on knowledge and the latest discoveries in neuroscience, exercises, individual reflection, professional case studies.

Course schedule

1 Understanding the main principles of neuroscience

- Adopt new cognitive strategies.
- Develop empathy and "emotional contagion" with mirror neurons.
- Respecting individuals while boosting company performance.

Storyboarding workshops

Feedback on managerial situations to identify the impact of mirror neurons.

PARTICIPANTS

Executives, managers, team leaders.

PREREQUISITES

No special knowledge required.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

2 Deciphering its internal operating mode

- Encourage you to step back and react more calmly to your impulses.
- Understand intrinsic decision-making mechanisms.
- Situate the place of intuition in managerial action.

Exercise

Use neuroscience to analyze how you work and how you make decisions.

3 Using neuroscience in day-to-day management

- Understanding the brain's needs to better respond to them.
- Unite your team around motivating objectives.
- Favor positive managerial behaviors to influence those of the team.

Exercise

Individual reflection: identifying employee motivation.

4 Activating talent with neuroscience

- Help team members define their motivational system.
- Develop individual and collective efficiency.
- Understand the neurological profiles of each individual to find the right action levers.

Exercise

Herrmann's method for mapping team members' operating modes.

5 Unite the team around motivating objectives

- Give meaning and a positive, achievable vision of the result.
- Create a relationship of trust, reassuring control and genuine listening.
- Encourage your team to express themselves creatively, thus fostering a spirit of initiative.

Exercise

Allocate team members on Eric Berne's "maturity wheel" to identify areas for individual progress.

6 Promoting a good social climate with the help of neuroscience

- Anticipate the risk of stress and conflict within the team.
- Analyze emotions to avoid conflict.
- Seeking appeasement.

Case study

Decode emotions to anticipate brain emergencies, sources of stress. Identify ways of calming emotions in conflict situations.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

Dates and locations

REMOTE CLASS

2026 : 28 May, 15 Oct., 26 Nov.