

Course : WordPress, introduction, install and manage a corporate website

optional remote TOSA® certification

Practical course - 3d - 21h00 - Ref. RDP

Price : 1630 CHF E.T.

★★★★☆ 3,8 / 5

BEST

Known for its blogging platform, WordPress has become a CMS in its own right, making it easy to create and manage websites. You'll learn how to install, configure and administer WordPress. You'll build a site and manage its content and skin. You'll also learn about its main extensions.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understanding WordPress concepts
- ✓ Install, configure and host a site
- ✓ Choosing, installing and customizing a theme
- ✓ Master the back office and CMS settings

Intended audience

Administrators, webmasters and web designers who want to install and manage a business website with the WordPress CMS.

Prerequisites

Fundamental knowledge of web technologies.

Practical details

Hands-on work

Installation, configuration and management of a company website, using examples and learning the essential concepts.

Teaching methods

Individual practice, case studies by a professional WordPress user and pedagogy guide the learner step by step towards the creation of a quality site.

Course schedule

PARTICIPANTS

Administrators, webmasters and web designers who want to install and manage a business website with the WordPress CMS.

PREREQUISITES

Fundamental knowledge of web technologies.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

1 Introduction

- Why choose WordPress?
- WordPress: the must-have and most modular CMS.
- WordPress: the CMS for every profile.
- Introducing the tool: its history and special features.

Demonstration

Discover wordpress.com and wordpress-fr.net. Visit a blog, CMS and mixed site.

2 Environment and features

- WordPress technical specifications.
- How WordPress works.
- Technical environment: the client/server concept, languages, protocols...
- WordPress installation (differences between local and remote installation).
- Hosting, domain name...

Hands-on work

Install local environment. Database creation. Analyze tree structure.

3 The WordPress dashboard

- Discover the WordPress backoffice.
- CMS setup.
- Importance of the Page/Article distinction.
- Importance of categories.
- Menu management.
- Labels.
- Widgets.

Hands-on work

Setting up the CMS and discovering its native features.

4 The WordPress theme

- What is a WordPress theme?
- Strategic importance of the theme.
- How do I choose a theme?
- Installing a theme.
- The structure of a WordPress theme
- The child theme, theme starters and blank themes.
- Hybrid themes and theme builders.

Hands-on work

Choice of one or more themes. Install and configure free and premium themes.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

5 Plug-ins

- What is a WordPress plug-in?
- The contribution of plug-ins.
- The different types of plug-ins.
- A few must-have plug-ins.
- Page builders (Visual composer, DIVI...).

Hands-on work

Selection, installation and configuration of several iconic plug-ins (WordPress SEO, CF7...).

6 Advanced WordPress

- Maintenance issues with WordPress.
- WordPress: the most widely used CMS, but also the most attacked.
- The problem of updates and security.
- Pre-prod and specialized WordPress hosts.
- "Trolling", spamming".
- Manage users and their rights.

Hands-on work

Installation of security plug-ins (SecuPress).

Options

Certification : 80€ HT

TOSA® certification certifies the learner's skills on a 1,000-point scale for a period of 3 years. The TOSA® diploma is sent if the learner's score exceeds 551 points. Once the exam has been completed, the learner can consult his or her results on-line, and receives a certificate by e-mail, together with a detailed report on his or her skills and diploma within 5 days. The exam lasts 1 H 00 and consists of 35 exercises alternating between manipulations on the software and multiple-choice questions, the difficulty of which varies according to the learner's answers. Without specific request, it is given by default in French and on the most recent software version. The course is monitored by software and recorded for compliance control purposes.

Dates and locations

REMOTE CLASS

2026 : 4 May, 3 June, 21 Sep., 14 Oct., 23 Nov., 14 Dec.