

# Course : Deploying a Lean strategy within your company

from objectives to implementation

*Practical course - 2d - 14h00 - Ref. VDL*

*Price : 1490 CHF E.T.*

Implementing a culture of continuous improvement is a project in itself, as it has repercussions throughout the organization. This training course will teach you how to structure and manage the deployment of a Lean policy in your company, so as to ensure that the benefits are sustained over the long term.

## Teaching objectives

At the end of the training, the participant will be able to:

- ✔ Structuring the deployment project
- ✔ Establishing the project roadmap
- ✔ Managing the project over time
- ✔ Communicating and promoting the project
- ✔ Master the key success factors for successful, long-term deployment

## Intended audience

Continuous improvement project leader or manager, department head, member of the management committee, senior management.

## Prerequisites

Good knowledge of Lean Management and its principles.

## Practical details

### Exercise

Alternating between theory and practice, video projections, practical work on the creation of different management tools.

### Teaching methods

Alternating theory and practice. Video screenings, practical work on the creation of different management tools.

## Course schedule

### PARTICIPANTS

Continuous improvement project leader or manager, department head, member of the management committee, senior management.

### PREREQUISITES

Good knowledge of Lean Management and its principles.

### TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

### ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

## 1 Background and challenges

- Reminder of the fundamental principles of Lean Management.
- Identify the risks of not structuring and anticipating deployment.
- Recognize the importance of management support.
- Understand the origins of the concept of policy deployment (Hoshin Kanri).
- Identify the main challenges of policy deployment.

### Exercise

Using a simple, concrete example, participants work out what the 7 main stages of a deployment project might be.

## 2 Take stock of the current situation

- Lay the foundations for the entire project and put in place all the conditions necessary for success.
- Focus on the three key elements of this phase: lucidity, commitment and communication.
- Follow the initial diagnostic procedure: choose who evaluates, on what criteria and how.
- Use the summary of the inventory.

### Group discussion

Discussions around the presentation of a real-life example by the presenter.

## 3 Setting the vision

- Identify areas for improvement in line with continuous improvement themes.
- Explore the past to build on the company's values.
- Study the environment to establish objectives adapted to the market.
- Focus on the essentials.
- Characterize the objectives to be achieved.

### Hands-on work

Each participant works individually to establish what his or her company's vision might be, and presents it to the rest of the group.

## 4 Translate strategy into targets and objectives

- Translate strategic objectives into company-wide indicators.
- Establish the deployment roadmap.
- Set up the project team and steering structure.
- Communicate and officially launch the process.

### Exercise

Development of an indicator tree and roadmap.

## 5 Deploy, monitor results and correct deviations

- Define the roles and missions of the various players.
- Dealing with delays and solving problems.
- Check results.
- Identify the key success factors for a successful deployment.

### TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at [psh-accueil@orsys.fr](mailto:psh-accueil@orsys.fr) to review your request and its feasibility.

