

Course : Create videos with AI: avatars, voices, scenes, shots...

Create professional videos with AI, even without technical skills
Practical course - 1d - 7h00 - Ref. YIA
Price : 850 CHF E.T.

NEW

Discover how easy it is to create professional videos using generative AI. Virtual avatars, synthetic voices, multilingual content: get started with these new tools without any technical prerequisites, and leave with your first creations.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understand the basics of generative AI applied to video creation.
- ✓ Learn how to use generative AI tools to create professional videos.
- ✓ Acquire practical skills through simple, progressive workshops.
- ✓ Customize and refine the videos generated for different professional uses.

Intended audience

Professionals interested in artificial intelligence in business and video generation for a professional project.

Prerequisites

No technical knowledge, good digital culture.

Course schedule

1 Introduction to Generative AI for video creation

- Presentation of available tools and technologies (e.g. Synthesia, Heygen, Sora, etc.).
- The next step: 1 prompt = 1 video.
- Examples of videos created with AI (a new world in perpetual evolution).
- The Outword video produced with Runwayapp.
- AI integration in video tools (Première pro, for example).

PARTICIPANTS

Professionals interested in artificial intelligence in business and video generation for a professional project.

PREREQUISITES

No technical knowledge, good digital culture.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

2 Simple video creation

- Using an AI tool to create a simple video with Lumen 5.
- Explore the various options and settings.

Hands-on work

In pairs. Create a basic introductory video (use templates, add text, music).

3 Multiply video creation from an existing video

- Concept of pillar and micro content.
- Opus Clip Et Klap tool.

Hands-on work

Transform an existing video into a multitude of short videos.

4 Creating your first virtual avatar

- Overview of existing solutions for designing an avatar (example of a company director).
- Introducing two tools to get to grips with.
- No more language constraints for your videos (over 80 languages available).
- Future developments : Real-time translation.

Hands-on work

In pairs, create your first virtual avatar. In groups: video project.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.