

Course : Intellectual property law in public procurement

Manage legal and financial aspects

Practical course - 1d - 7h00 - Ref. PIJ

Price : 800 € E.T.

NEW

This training course aims to enable public purchasers and private companies to understand, master and secure intellectual property rights in the context of public procurement.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Identify the different types of intellectual property rights applicable to public procurement contracts
- ✓ Analyze the provisions of the GCC relating to intellectual property and their limits
- ✓ Evaluate the relevance and cost of assigning intellectual property rights according to the needs of the order
- ✓ Drafting an appropriate and legally secure intellectual property clause

Intended audience

Acheteurs publics de services, fournitures ou travaux à forts enjeux en matière de propriété intellectuelle. Entreprises proposant des services à forts enjeux en matière de propriété intellectuelle.

Prerequisites

No

Practical details

Case study

Anonymized real-life case studies, summary sheets and model clauses, sub-group work with oral feedback, quiz.

Teaching methods

active

Course schedule

PARTICIPANTS

Acheteurs publics de services, fournitures ou travaux à forts enjeux en matière de propriété intellectuelle. Entreprises proposant des services à forts enjeux en matière de propriété intellectuelle.

PREREQUISITES

No

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

1 Identifying the basics of intellectual property

- Discover the main principles of literary, artistic and industrial property.
- Identify emerging forms of protection such as domain names, image, trade secrets, etc.
- Relate these concepts to the context of public procurement to understand their practical implications

Case study

Presentation of an anonymized problem case encountered by a public purchaser/company due to unfair management of intellectual property rights in a public order.

2 Assessing the challenges of intellectual property in public procurement

- Determine the public/private entity's intellectual property needs according to the type of service provided
- Interpret the notions of results, prior knowledge and ownership of deliverables
- Compare the provisions of the applicable GCCs (supplies, services, ICT, project management)
- Measuring the room for manoeuvre and the limits imposed by the legal framework

Exercise

Quiz in the form of a game (type "Kahoot") on intellectual property issues

3 Drafting an effective intellectual property clause

- Apply the knowledge acquired to formulate a clear, balanced and secure clause
- Adapting the wording to suit the type of contract
- Justifying editorial choices

Hands-on work

Workshop "how to draft an intellectual property clause"?

4 Developing a rights management strategy for innovative markets and CSPs

- Define a management strategy adapted to innovative markets and public-private partnerships/concessions
- Integrate the concepts of intangible returnable property and exemption from advertising
- Arguing a contractual position consistent with the public/private entity's objectives

Hands-on work

Case study of an intellectual property issue in the case of a public service delegation/concession

Dates and locations

REMOTE CLASS

2026: 20 Mar., 19 June, 25 Sep., 11 Dec.

PARIS LA DÉFENSE

2026: 20 Mar., 19 June, 25 Sep., 11 Dec.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.