

# Course : Professional Scrum Product Backlog Management Skills™ (PSPBM)

Scrum.org Official Training

**Practical course - 1d - 7h00 - Ref. PBM**

With this training course, you will learn the techniques and methods for effectively managing a Product Backlog to satisfy stakeholders and customers. Through a combination of theory and practice, you'll be able to link Product Goals to the work being done to ensure they deliver value, and understand and manage their relationships with the stakeholders involved.

## **Teaching objectives**

At the end of the training, the participant will be able to:

- ✓ Identify and apply appropriate practices for creating, refining and scheduling the product backlog
- ✓ Establish effective and engaging communication with stakeholders
- ✓ Capturing stakeholder aspirations in a product backlog
- ✓ Enhancing product backlog transparency
- ✓ Turning empiricism into a competitive advantage for the product

## **Intended audience**

Product owners, product managers, business analysts, Scrum masters, agile coaches and any professional interested in learning the essential practices of the product owner.

## **Prerequisites**

Experience in Product Ownership or Product Management recommended.

## **Certification**

Successful completion of the exam leads to certification "Scrum Product Backlog Management Skills TM (PSPBMS)".

[Comment passer votre examen ?](#)

## **PARTICIPANTS**

Product owners, product managers, business analysts, Scrum masters, agile coaches and any professional interested in learning the essential practices of the product owner.

## **PREREQUISITES**

Experience in Product Ownership or Product Management recommended.

## **TRAINER QUALIFICATIONS**

The experts who lead the training courses are specialists in the subjects covered. They are approved by the publisher and certified for the course. They have also been validated by our teaching teams in terms of both professional knowledge and teaching skills for each course they teach. They have at least three to ten years of experience in their field and hold or have held positions of responsibility in companies.

## **ASSESSMENT TERMS**

Assessment of targeted skills prior to training.

Assessment by the participant, at the end of the training course, of the skills acquired during the training course.

Validation by the trainer of the participant's learning outcomes, specifying the tools used: multiple-choice questions, role-playing exercises, etc.

At the end of each training course, ITTCERT provides participants with a course evaluation questionnaire, which is then analysed by our teaching teams. Participants also complete an official evaluation of the publisher.

An attendance sheet for each half-day of attendance is provided at the end of the training course, along with a certificate of completion if the participant has attended the entire session.

## Practical details

### Teaching methods

Training in French. Official course material in digital format and in English. Good understanding of written English.

## Course schedule

### 1 Understanding stakeholders

- Purpose of the product backlog.
- Stakeholder knowledge techniques and practices.

### 2 Identifying the product goal

- Why product goal?
- Product backlog emergence practices and techniques.

### 3 Refining the product backlog

- Reasons for refining.
- Cutting techniques and practices for identifying value elements.

### 4 Greater product backlog transparency

- Support for transparency and sprint review.
- Communication practices and stakeholder roadmaps.

### TEACHING AIDS AND TECHNICAL RESOURCES

The teaching resources used are the publisher's official materials and practical exercises.

### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training course.

### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you have specific accessibility requirements? Contact Ms FOSSE, disability advisor, at the following address: [psh-accueil@orsys.fr](mailto:psh-accueil@orsys.fr) so that we can assess your request and its feasibility.