

# Course : Business Analysis, ECBA®/IIBA®, certification preparation

Version 2025

*Practical course - 3d - 21h00 - Ref. BUF*

*Price : 2100 € E.T.*

NEW

Explorez les 9 domaines de compétences de l'analyse métier selon l'IIBA® et appliquez le modèle BACCM pour structurer besoins, solutions et valeur. À l'issue, vous serez prêt·e à poursuivre en autonomie votre préparation à l'examen ECBA™ nouvelle version.



## Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understand the 9 IIBA® business analysis competency domains
- ✓ Apply BACCM concepts to concrete cases
- ✓ Identify stakeholders, needs, solutions and business value
- ✓ Effective preparation for the ECBA® exam, new version 2025

## Intended audience

AMOA, Product Owner, Functional Manager, Junior Business Analyst

## Prerequisites

Basic knowledge of project management - English read (English exam)

## Certification

Cette formation inclut un voucher vous permettant de passer l'examen de certification ECBA®. L'examen se compose de 50 questions à choix multiples, à réaliser en ligne en anglais, dans un délai de 75 minutes. Support de cours officiel en anglais (IIBA®). Il évalue les connaissances fondamentales des 9 domaines de compétences, en s'appuyant sur le modèle BACCM et le BABOK® Guide. L'inscription comprend également une adhésion d'un an à l'IIBA, donnant accès à la pédagogie (BABOK, modèles de documents, etc.).

## PARTICIPANTS

AMOA, Product Owner, Functional Manager, Junior Business Analyst

## PREREQUISITES

Basic knowledge of project management - English read (English exam)

## TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

## ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

## Practical details

### Teaching methods

Pédagogie active fondée sur l'échange, la pratique et l'expérimentation à travers des exercices concrets et des mises en situation.

### Course schedule

#### 1 Understanding business analysis

- Define business analysis and its role in change.
- Describe the 6 BACCM concepts and their interconnections.
- Explain the contribution of business analysis to value creation.

#### 2 Adopting an effective mindset

- Identify fundamental principles and shared values.
- Recognize the basic skills required in different situations.
- Integrate a professional posture that promotes impact.

#### 3 Implement business analysis

- Identify roles and responsibilities in different contexts.
- Compare business analysis approaches and choose the right one.
- Distinguish between requirements and designs, and monitor their evolution.

#### 4 Supporting change

- Recognize organizational and environmental factors.
- Identify impacted areas and assess the effects of change.
- Monitor progress and suggest simple improvements.

#### 5 Elicit and formalize needs

- Use methods of elucidation and create a climate of trust.
- Document and validate requirements with stakeholders.
- Prioritize needs according to value and urgency.

#### 6 Defining and evaluating solutions

- Explain the concepts of solution validation.
- Evaluate options in terms of risk and feasibility.
- Contribute to defining the scope and updating artifacts.

#### 7 Managing stakeholders

- Identify roles, interests and motivations.
- Targeted communication to maintain commitment.
- Facilitate collaboration and gather feedback.

#### 8 Enhancing results

- Confirm expected objectives and value opportunities.
- Describe how solutions meet business needs.
- Define KPIs to measure success.

### TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at [psh-accueil@orsys.fr](mailto:psh-accueil@orsys.fr) to review your request and its feasibility.

## 9 Analyze the context

- Validate the quality and appropriateness of information.
- Identify constraints (regulatory, cultural, technological).
- Apply relevant standards and reference frameworks.

## 10 Preparing for the ECBA® exam

- Practical tips for the exam.
- Take a mock MCQ with annotated correction.
- Access the IIBA® digital library for further information.

## Dates and locations

### REMOTE CLASS

2026 : 16 Mar., 15 June, 14 Sep., 30 Nov.

### PARIS LA DÉFENSE

2026 : 8 June, 7 Sep., 23 Nov.