Course : Adobe InDesign, getting started

Practical course - 3d - 21h00 - Ref. IDM
Price : 1390 € E.T.

★★★★⯪ 4,9 / 5

Immerse yourself in the dynamic world of InDesign as you create a variety of works: posters, flyers, newspapers and books, etc., while adapting your content perfectly to tablets. You'll learn how to create page layouts and layouts using all the essential content management functions.

Teaching objectives

At the end of the training, the participant will be able to:

- ✔ Understand the InDesign interface, palettes and tools.
- ✔ Create documents for printing or the web by defining specific parameters.
- ✔ Master the creation and management of text and image blocks.
- ✔ Import text and images, and manage their options.
- ✔ Learn how to link text blocks to organize content.

Intended audience
Graphic designers, layout artists and illustrators responsible for the professional publication of printed or digital media. Assistants and secretaries responsible for elaborate page layouts

Prerequisites
No special knowledge required.

Course schedule

1 Software interface

- Locate palettes and tools on screen.
- Understand the concept of page layout.
- Master the use of text and image blocks.

Hands-on work
Create a dummy document using text and image blocks. Familiarize yourself with the interface, palettes and tools.

PARTICIPANTS
Graphic designers, layout artists and illustrators responsible for the professional publication of printed or digital media. Assistants and secretaries responsible for elaborate page layouts

PREREQUISITES
No special knowledge required.

TRAINER QUALIFICATIONS
The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS
The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.
Participants also complete a placement test before and after the course to measure the skills they've developed.

(2) Create a document for print or the web

- Define size, orientation, margins, columns and bleed.
- Modify size, orientation and bleed.
- Modify margins and columns.

Hands-on work
Create a document with specific parameters such as size, orientation, margins, columns and bleed. Then modify these parameters to observe the changes.

(3) The blocks

- Create a text and image block.
- Modify block attributes (size, position, orientation, etc.).
- Modify block type (text or image).
- Manage block overlays.
- Link several text blocks.
- Send text to next block. Return text to previous block.

Hands-on work
Create a document containing different types of blocks: text, images or a combination of both. Modify the attributes of these blocks to understand their impact on page layout.

(4) Text attributes

- Select text (word, line, paragraph, whole text).
- Basic typographic attributes.
- The hyphenation of words.
- Line justification.

Hands-on work
Write text and apply various typographic attributes such as size, bold, italics, etc. Explore hyphenation and line justification.

(5) The colors

- Create a CMYK color (for printing).
- Create a spot color (for printing).
- Create an RGB color (for screen or web).
- Use referenced colors (Pantone).
- Apply a color to the background or outline of the block.
- Apply color to text.
- Load a color chart from another document.

Hands-on work
Apply different colors to text and image blocks using various color spaces (CMYK, RGB, Pantone).

(6) Dressing

- Apply dressing to a block.
- Modify trim.
- Dress up a cropped image.

Hands-on work

Integrate images into a document and apply wrapping to see how it affects the layout.

(7) Styles and templates

- Create paragraph, character and nesting styles.
- Load styles from another document.
- Create templates.
- Create pages from templates.
- Save the document as a template.

Hands-on work

Create paragraph and character styles to quickly apply formatting to text.

(8) Save and prepare the document for printing or sharing

- Save the original file (.indd) or an earlier version (.idml).
- Check fonts, imported images and colors
- Assemble the document.
- Preset parameters, compression, marks and bleed.

Hands-on work

Check a document before printing, checking fonts, images and colors.
Assemble document and save in different formats.

Options

Certification : 80 € HT

TOSA® certification certifies the learner's skills on a 1,000-point scale for a period of 3 years. The TOSA® diploma is issued if the learner's score exceeds 551 points. Once the exam has been taken, the learner can consult his or her results online, and receives an e-mail with a certificate, a detailed summary of his or her skills, and the diploma within 5 days. The exam lasts 1 H 00 and consists of 35 exercises alternating between manipulations on the software and multiple-choice questions, the difficulty of which varies according to the learner's answers. Unless specifically requested, the course is given by default in French and on the most recent software version. Monitoring is carried out by software and recorded for compliance control purposes.

Dates and locations

REMOTE CLASS
2026 : 9 Mar., 20 May, 5 Oct.

PARIS LA DÉFENSE
2026 : 20 May, 5 Oct.