

DTP/CAD e-learning channel 2023

Practical course - 3d - 21h28 - Ref. 8PP

Price : 390 CHF E.T.

Have you always dreamed of turning your ideas into striking designs? Do you wonder how graphic design professionals create masterpieces? This channel, dedicated to DTP/CAD tools such as InDesign, Photoshop or Illustrator, will help you answer these questions. You'll learn how to create different designs (brochures, logos, illustrations, flyers...) according to your needs. Get ready to unleash your creativity like never before!

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Basic concepts such as blocks, pages and templates
- ✓ Enrich your texts by applying character and paragraph attributes
- ✓ Create and manage text styles and save your shades
- ✓ Draw simple shapes using vector paths and import images or logos
- ✓ Manage links with Illustrator or Photoshop files
- ✓ Formalize text wrapping and export your creations
- ✓ Mastering the interface and basic commands
- ✓ Create shapes and modify contours or colors
- ✓ Making selections and managing layers
- ✓ Using the various tools
- ✓ Processing images, text and nuances
- ✓ Exporting your work
- ✓ Master the concepts of resolution, file size and colorimetry
- ✓ Discover selection techniques to apply color correction to a specific area of the image.
- ✓ Optimizing images for web publication

Intended audience

Graphic designers who want to create high-quality illustrations, but also anyone who needs to create logos, flyers, pictograms, posters...

Prerequisites

No special knowledge required.

PARTICIPANTS

Graphic designers who want to create high-quality illustrations, but also anyone who needs to create logos, flyers, pictograms, posters...

PREREQUISITES

No special knowledge required.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

Practical details

Digital activities

IT structure: recorded courses, expert videos and best practice sharing.

Mentoring

L'option tutorat propose un accompagnement personnalisé par un formateur référent ORSYS, expert du domaine. Adapté aux besoins, aux capacités et au rythme de chaque apprenant, ce tutorat combine un suivi asynchrone (corrections personnalisées d'exercices, échanges illimités par message...) et des échanges synchrones individuels. Bénéfice : une meilleure compréhension, le développement des compétences et un engagement durable dans la formation.

Pedagogy and practice

A wealth of content produced by trainers following a rigorous pedagogical approach. During each course, operational cases are commented on by experts to help learners put into practice what they have just learned. To help learners anchor their memory, each content item is broken down into short sequences of 3 to 10 minutes. This enables each learner to learn dynamically and independently.

Course schedule

1 InDesign 2023 - Essential functions

- Discover InDesign.
- Landmarks.
- Creating and modifying blocks.
- Pages and templates.
- Colors and the color chart.
- Block outlines.
- Text blocks.
- Character attributes.
- Paragraph attributes.
- Styles.
- Vector drawing.
- Curvilinear text.
- The photos.
- Effects.
- Text wrapping.
- Layers.
- Sharing and exporting.
- New for version 2023.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

2 Illustrator 2023 - Essential functions

- Discover Illustrator.
- Worktops.
- Benchmarks and displays.
- Primitive forms.
- Object properties.
- Contour properties.
- Select and manage objects and layers.
- Cut and merge paths.
- Drawing with Pen tools.
- Freehand drawing tools.
- Transformations and deformations.
- Images, template and clipping mask.
- Text.
- Pipette tool.
- Nuancier and colors.
- Sharing and exporting.
- What's new in versions 2022 and 2023.

3 Photoshop 2023 - Essential functions

- The working environment.
- Colorimetric mode and resolution.
- Crop and transform.
- Selections.
- Layers.
- Colorimetry.
- Photo retouching.
- The text.
- Vector shapes and paths.
- Blend modes, layer styles and filters.
- Blending and clipping masks.
- Adjustment layers.
- Sharing and exporting.
- What's new in versions 2022 and 2023.

Options

Certification : 200€ HT