

# Wordpress e-learning channel

**Practical course - 1d - 04h51 - Ref. 8WP**

**Price : 190 CHF E.T.**

Master WordPress like a pro and bring your ideas to life online! Discover our specialized channel for creating, customizing and optimizing your website with the famous CMS. Whether you want to launch a blog, an online store or a showcase site, learn how to make the most of WordPress' features. Discover how to choose the right theme, customize your design, integrate essential plugins and optimize your site for maximum search engine visibility. Ready to create your own website?

## Intended audience

Administrators, webmasters, web designers or anyone wishing to install and manage an enterprise website with the WordPress CMS.

## Prerequisites

Basic knowledge of web technologies.

## Practical details

### Digital activities

IT structure: recorded courses, expert videos and best practice sharing.

### Mentoring

L'option tutorat propose un accompagnement personnalisé par un formateur référent ORSYS, expert du domaine. Adapté aux besoins, aux capacités et au rythme de chaque apprenant, ce tutorat combine un suivi asynchrone (corrections personnalisées d'exercices, échanges illimités par message...) et des échanges synchrones individuels. Bénéfice : une meilleure compréhension, le développement des compétences et un engagement durable dans la formation.

### Pedagogy and practice

A wealth of content produced by trainers following a rigorous pedagogical approach. During each course, operational cases are commented on by experts to help learners put into practice what they have just learned. To help learners anchor their memory, each content item is broken down into short sequences of 3 to 10 minutes. This enables each learner to learn dynamically and independently.

## Course schedule

### PARTICIPANTS

Administrators, webmasters, web designers or anyone wishing to install and manage an enterprise website with the WordPress CMS.

### PREREQUISITES

Basic knowledge of web technologies.

### TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

### ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

## 1 WordPress, discover the CMS for creating and managing blogs and websites

- Creating websites with WordPress.
- Set up the local development environment.
- Administering a WordPress site.
- Using posts in WordPress.
- Structure with pages and menus.
- Format content.

### Options

Certification : 100€ HT

#### TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

#### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

#### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at [psh-accueil@orsys.fr](mailto:psh-accueil@orsys.fr) to review your request and its feasibility.