

# Course : Use and diversify anchoring techniques in presentations

**Tour de table, teaching methods, memory anchoring, evaluation**

***Practical course - 3.5 hours - Ref. 9MM***

***Price : 420 CHF E.T.***

Anchoring never appears in training programs, yet it is essential to their success. This notion covers a wide range of practices: introductions, a variety of modalities, debriefings, evaluations, and so on. They all have the same objective: to root the session in the real world and in people's memories.

## Teaching objectives

**At the end of the training, the participant will be able to:**

- ✓ Understand the notion of anchoring in all its dimensions
- ✓ Develop personal methods to anchor your training courses
- ✓ Refine, test and evaluate a learner-friendly teaching approach

## Intended audience

Trainers, occasional trainers or anyone who needs to train, whatever their field of activity.

## Prerequisites

Basic knowledge of pedagogy.

## Practical details

### Exercise

Participants consolidate their knowledge in the flipped classroom or practice instructional design.

### Teaching methods

This workshop favors active methods and individualization.

## Course schedule

### PARTICIPANTS

Trainers, occasional trainers or anyone who needs to train, whatever their field of activity.

### PREREQUISITES

Basic knowledge of pedagogy.

### TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

### ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

## 1 Explore the notion of anchoring and its applications

- Understand the need to introduce, explain, link and debrief at each stage.
- Enhance your teaching toolbox.
- Link training to real needs and expectations.

### Group discussion

Group exploration of the notion of anchoring.

## 2 Anchor teaching sequences according to training objectives

- Equip yourself to accompany and give meaning to your activities.
- Take into account the diversity of learners' objectives.
- Manage your time by taking a break from teaching.
- Set up appropriate assessment or self-assessment procedures.

### Exercise

Flipped classroom experimentation, instructional design.

### TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at [psh-accueil@orsys.fr](mailto:psh-accueil@orsys.fr) to review your request and its feasibility.