

Course : Master the legal aspects of the Internet

Privacy, social networks and AI

Practical course - 2d - 14h00 - Ref. AJI

Price : 1590 CHF E.T.

This training course will enable you to grasp the essential foundations of Internet law and assess the legal opportunities and constraints linked to the use of the Internet, social networks and AI tools. It will also teach you how to govern litigation on the Internet.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understand the fundamentals of Internet law
- ✓ Identify legal opportunities and constraints related to Internet use
- ✓ Preventing and protecting against personal injury
- ✓ Managing litigation on the Internet

Intended audience

Company directors, managers, lawyers, litigation department staff.

Prerequisites

No

Practical details

Hands-on work

Case studies, role-playing, theoretical input and experience sharing.

Course schedule

PARTICIPANTS

Company directors, managers, lawyers, litigation department staff.

PREREQUISITES

No

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

1 The legal environment of the Internet

- The Internet ecosystem.
- An overview of the risks associated with computers and the Internet.
- European texts: AI Act, Data Act, Digital Market Act, Digital Services Act, GDPR.
- The national legal framework for protection specific to the Internet: the LCEN, the DADVSI law ...
- Legal constraints on consumer protection in distance contracts (B to C).
- The main authorities in France and abroad: ICANN, AFNIC, CNIL, HADOPI...

Hands-on work

Discussions on the group's general knowledge of the Internet's global legal framework.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

2 Legal aspects of the Internet

- Protecting your site's name: differences between company name, brand name, trademark and domain name.
- Automated processing of personal data: compliance with the rules governing the collection of personal data.
- Mandatory information.
- Copyright and intellectual property on the Internet.
- What about using an artificial intelligence tool (ChatGPT, Claude, Mistral, NotebookLM, Copilot, Gemini...).

Hands-on work

Practical case study on the creation of a website.

3 Personal injury and how to prevent it

- Invasion of customer or employee privacy.
- The risks of identity theft.
- The risks of the cloud.
- The role and obligations of the data protection officer (DPO).
- The security obligation (RGPD, NIS 2, DORA, LPM).
- Staff training and awareness-raising.
- Dialogue with the CNIL in the event of an inspection.

Hands-on work

Examples of personal data protection implementations. Reflection on best practices.

4 Freedom of expression on the Internet and its limits

- Defamation, insults and disparagement.
- Cyberbullying.
- Respect for privacy: personal rights, image rights.
- Content moderation and comment filtering.
- The role of platforms: a reminder of the content publisher/host distinction.

Hands-on work

Examples of privacy violations linked to the Internet and social networks. Case law examples.

5 Litigation management on the Internet

- The different types of dispute: civil/commercial, civil or criminal.
- Handling international trade: application of private international law, judicial cooperation.
- The international nature of Internet disputes: what about facts committed abroad? A co-contractor located abroad?

Hands-on work

Case study of Internet-related litigation.

Dates and locations

REMOTE CLASS

2026 : 26 Mar., 18 June, 8 Oct.