Course : Camtasia, creating interactive e-learning content

Practical course - 2d - 14h00 - Ref. CMT
Price : 1380 CHF E.T.

★★★★⯪ 4,3 / 5

Camtasia lets you create video tutorials and PowerPoint presentations. You'll learn how to efficiently create and manage e-learning content and presentations. You'll integrate text, audio and video to develop rich, multimedia communication tools.

⊙ Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Discover the basics of e-learning
- ✓ Creating interactive e-learning content
- ✓ Develop interactive presentations with text, audio and video
- ✓ Produce and publish videos

Intended audience
Anyone wishing to create an interactive communication medium.

Prerequisites
Good knowledge of a graphical operating system.

Course schedule

1 Introducing Camtasia

- Operating principle.
- Getting to grips with the graphical interface.
- Use of help. Main competitors.

Hands-on work
Using the graphical interface.

2 Creating a screencast

- The different types of screencast.
- The different stages in screencast creation.
- File storage. CAMREC and CAMPROJ.
- The screencast scenario.

Exercise
File management. Scripting a scenario.

3 Registration

- Camtasia Recorder settings.
- Project registration dimensions.
- Integrate the animator.
- Audio optimization. Noise suppression.
- Registration stage management.

Hands-on work
Set recording mode.

4 Assembly

- Discover the studio interface.
- Creation of the video cut.
- Insert images and captions.
- Set up transitions.

Hands-on work
Produce a montage incorporating video, images and captions.

5 The music

- Add music.
- Manual/automatic pitch control.
- Remove background noise.
- Reassess the volume of transitions.

Hands-on work
Integrate music.

6 Subtitling and interactivity

- Synchronize subtitles with a script.
- Add subtitles.
- Export, import and insert subtitles.
- Interactive menu creation. Create quizzes.
- Configure the PowerPoint module.

Hands-on work
Insert subtitles and a menu.

(7) Publication of projects

- Project elements. Publication preferences.
- The screencast.com service.
- Website integration.
- Use of multiple exports.

Hands-on work
Publication of the project.

(8) Going further in Camtasia

- Special effects and animation. Zooms in editing.
- Application of SmartFocus to Zoom-n-Pan images.
- Markers and reading speed management.
- Camtasia and Zip format.

Hands-on work
Set up special effects, animations and zooms. Use the Smart Focus function.

Dates and locations

REMOTE CLASS
2026 : 12 Mar., 21 May, 8 Oct., 3 Dec.