

# Course : Camtasia, creating interactive e-learning content

*Practical course - 2d - 14h00 - Ref. CMT*

*Price : 1380 CHF E.T.*

★★★★★ 4,3 / 5

Camtasia lets you create video tutorials and PowerPoint presentations. You'll learn how to efficiently create and manage e-learning content and presentations. You'll integrate text, audio and video to develop rich, multimedia communication tools.

## Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Discover the basics of e-learning
- ✓ Creating interactive e-learning content
- ✓ Develop interactive presentations with text, audio and video
- ✓ Produce and publish videos

## Intended audience

Anyone wishing to create an interactive communication medium.

## Prerequisites

Good knowledge of a graphical operating system.

## Course schedule

### 1 Introducing Camtasia

- Operating principle.
- Getting to grips with the graphical interface.
- Use of help. Main competitors.

### Hands-on work

Using the graphical interface.

### PARTICIPANTS

Anyone wishing to create an interactive communication medium.

### PREREQUISITES

Good knowledge of a graphical operating system.

### TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

### ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

## 2 Creating a screencast

- The different types of screencast.
- The different stages in screencast creation.
- File storage. CAMREC and CAMPROJ.
- The screencast scenario.

### Exercise

File management. Scripting a scenario.

## 3 Registration

- Camtasia Recorder settings.
- Project registration dimensions.
- Integrate the animator.
- Audio optimization. Noise suppression.
- Registration stage management.

### Hands-on work

Set recording mode.

## 4 Assembly

- Discover the studio interface.
- Creation of the video cut.
- Insert images and captions.
- Set up transitions.

### Hands-on work

Produce a montage incorporating video, images and captions.

## 5 The music

- Add music.
- Manual/automatic pitch control.
- Remove background noise.
- Reassess the volume of transitions.

### Hands-on work

Integrate music.

## 6 Subtitling and interactivity

- Synchronize subtitles with a script.
- Add subtitles.
- Export, import and insert subtitles.
- Interactive menu creation. Create quizzes.
- Configure the PowerPoint module.

### Hands-on work

Insert subtitles and a menu.

## TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

## TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

## ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

## 7 Publication of projects

- Project elements. Publication preferences.
- The screencast.com service.
- Website integration.
- Use of multiple exports.

### Hands-on work

Publication of the project.

## 8 Going further in Camtasia

- Special effects and animation. Zooms in editing.
- Application of SmartFocus to Zoom-n-Pan images.
- Markers and reading speed management.
- Camtasia and Zip format.

### Hands-on work

Set up special effects, animations and zooms. Use the Smart Focus function.

## Dates and locations

### REMOTE CLASS

2026 : 12 Mar., 21 May, 8 Oct., 3 Dec.