

# Course : Cash flow

**Optimize cash management**

**Practical course - 2d - 14h - Ref. CSG**

**Price : 1540 CHF E.T.**

Maximizing your ability to finance development and investment from operating cash flow is a key factor in your company's development. This training course will enable you to go beyond the notions of self-financing and WCR, and take into account the notion of cash flow to optimize your cash flow.

## Teaching objectives

**At the end of the training, the participant will be able to:**

- ✓ Learn how to situate cash flow in fundamental management statements
- ✓ Be able to calculate and control cash flows
- ✓ Set up an efficient daily cash flow routine
- ✓ Optimize cash flow by choosing the right financing and reducing bank charges

## Intended audience

Treasurers, accountants, accounting managers or CFOs.

## Prerequisites

Know the basics of accounting.

## Practical details

### Hands-on work

Workshops for collective and individual reflection, to identify new practices for better cash management.

### Teaching methods

Alternating exchanges of experience and adapted case studies using spreadsheets or other teaching tools.

## Course schedule

### PARTICIPANTS

Treasurers, accountants, accounting managers or CFOs.

### PREREQUISITES

Know the basics of accounting.

### TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

### ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

### TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

## 1 Identify the role of cash management within the company

- The role and missions of the treasurer.
- Situate cash flow on the balance sheet and income statement.
- Diagnose the causes of cash flow deterioration.

### Hands-on work

Determine cash flow from balance sheets and income statements.

## 2 Day-to-day cash management

- Create a cash management procedure.
- Analyze variances between forecast and actual: rolling forecasts.
- Balance cash flow.
- Centralized cash management: cash pooling.

### Hands-on work

Create rolling forecasts.

## 3 Measuring cash flow

- Cash flow statement.
- Calculate project cash flow: ROI.

### Exercise

Cash flow calculations for several companies.

## 4 Identify sources of financing

- Capital contribution.
- Subsidies.
- Borrowing: conventional and bond issues.
- Partners' current accounts and bank overdrafts.
- Supplier credit, spot credit and trade discounting.
- Dailly and factoring.

### Group discussion

Discuss the best sources of financing for specific situations.

## 5 Optimizing relations with banks

- Make an inventory of the different banking conditions.
- Control and negotiate bank charges: value days, transaction and movement commissions, agios.

### Hands-on work

Calculation of certain costs.

### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

## Dates and locations

### REMOTE CLASS

2026 : 12 Mar., 15 June, 28 Sep., 7 Dec.