

# Course : Scripting Blended Learning programs

**Practical course - 2d - 14h00 - Ref. DBL**  
**Price : 1540 CHF E.T.**

At the end of this training course, you'll be able to script a system to best meet a demand for blended learning training: choice of methods, pedagogical granularity, response to blended learning specifications, marketing of the training offer.

## Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Discover blended learning teaching methods
- ✓ Identify the advantages of using these methods in a training program
- ✓ Define the steps involved in setting up a blended learning system
- ✓ Identify the key elements of a blended learning specification
- ✓ Meeting a demand for blended learning training

## Intended audience

Training managers, HR managers, educational managers, consultants, project managers, trainers.

## Prerequisites

No special knowledge required.

## Practical details

### Hands-on work

Collective and individual reflection, exercises, practical work, exchanges of practices.

### Teaching methods

Transmissive, experiential and active discovery methods.

## Course schedule

### PARTICIPANTS

Training managers, HR managers, educational managers, consultants, project managers, trainers.

### PREREQUISITES

No special knowledge required.

### TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

### ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

## 1 What is blended learning?

- Definition of blended learning and associated teaching methods.
- Example of a blended learning system.
- Advantages and disadvantages of blended learning for learners and trainers.

### Group discussion

Enjeux et limites des différentes modalités du blended learning.

## 2 Master the steps involved in creating a blended learning program

- Tools for setting up a blended learning system: authoring tools, LCMS, LMS, etc.
- Points to watch: resource interoperability, IT security.
- The steps involved in creating a blended learning system.
- Exercise in blended learning scripting.

### Exercise

Exercice n°1 : Jeu de pioche : découvrir les principaux outils de production et de diffusion d'un dispositif blended learning. Exercice n°2 : Schématisation d'un parcours blended learning.

## 3 Modularizing a blended learning system

- Determine the criteria for choosing the right teaching methods: preferred approach, type of participant, ROI.
- Diagram a multimodal route.

### Exercise

schematization of a scripted blended learning course. Group feedback.

## 4 Remote support: e-tutoring

- Running the blended learning system.
- The difficulties of distance learning.
- The posture of the blended trainer.
- The different types of tutoring, with some examples of actions to be implemented.
- E-learning tutor tools.
- Deploying a tutorial strategy.

### Exercise

Draw up a tutoring plan applicable to a blended learning system.

## 5 Communicating about blended learning

- Why and to whom should you communicate when deploying a blended learning system?
- The axes and tools of communication to use.
- Examples of teasers.
- Common pitfalls to avoid when setting up a blended learning project.

### Exercise

Draw up a communication plan for a blended learning system, then draw parallels between the steps in the plan and the system illustrated.

### TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

### TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

