

# Course : Eco-responsible events

**Challenges, methodology, strategy and action plan**

**Seminar - 2d - 14h00 - Ref. EER**

**Price : 2170 CHF E.T.**

During this seminar, you'll develop an in-depth understanding of eco-responsible practices, acquire techniques for integrating sustainable solutions into your event design, and master strategies for reducing your carbon footprint. This will enable you to adopt sustainable practices in the delivery of ethical and environmentally-friendly events.

## Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Understand the concepts of sustainable development and climate issues as applied to the event industry
- ✓ Identify the requirements for a sustainable event of excellence
- ✓ Acquire a reliable methodology for designing zero-waste, low-carbon, inclusive and responsible events
- ✓ Define the principles and requirements of ISO 20121
- ✓ Acquire an effective methodology for collecting carbon data

## Intended audience

CSR managers, communications managers, event project managers and anyone else interested in or in charge of sustainable development initiatives (public or private organizations).

## Prerequisites

No special knowledge required.

## Practical details

### Storyboarding workshops

This training course is based on exchanges, practical illustrations through concrete company applications and feedback from the trainer.

### Teaching methods

Alternance d'apports théoriques, d'illustrations concrètes avec des cas d'usage.

## PARTICIPANTS

CSR managers, communications managers, event project managers and anyone else interested in or in charge of sustainable development initiatives (public or private organizations).

## PREREQUISITES

No special knowledge required.

## TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

## ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

## Course schedule

### 1 Introduction to sustainable development and climate issues

- Introduction to sustainable development.
- Applying the challenges of sustainable development to events: impacts by item.

#### Storyboarding workshops

### 2 Responsible event requirements and action plan

- Towards zero waste events.
- Towards events with a positive social impact.
- Towards low-carbon events.
- Towards responsible eating.
- Engage stakeholders.

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### 3 Carbon measurement and analysis methodology

- Introduction to climate-energy issues.
- Methodology and scope for calculating an event's carbon footprint.
- Case studies in data collection.
- Reflection on ways to reduce carbon emissions.

#### Storyboarding workshops

### 4 Principles and requirements of ISO 20121 certification

- Introduction to ISO 20121.
- Start with an initial diagnosis.
- Presentation of mandatory framework documents and procedures.
- Identify the requirements of the standard.

#### Storyboarding workshops

### 5 Assessment and evaluation

- Analyze and evaluate the impact of your events.
- Identify the right indicators.
- Initiate a continuous improvement process.

#### Storyboarding workshops

## Dates and locations

### REMOTE CLASS

2026: 7 Apr., 2 June, 17 Sep., 24 Nov.

## TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

## TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

## ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at [psh-accueil@orsys.fr](mailto:psh-accueil@orsys.fr) to review your request and its feasibility.