Course : Project management with the hybrid method

Practical course - 2d - 14h00 - Ref. GPH
Price : 1610 CHF E.T.

NEW

During this training course, you will discover the basics of traditional project management and Agile methods, then learn how to combine them in the right way. You'll be able to diagnose the needs of a project and build an appropriate hybrid approach. You'll also be able to identify the areas where hybridization is most likely to work, and build an approach tailored to your projects. You'll develop a pragmatic, flexible approach to project management, based on concrete case studies and real-life situations.

Teaching objectives

At the end of the training, the participant will be able to:

- Identify the key concepts of traditional project management and Agile methods
- Analyze the differences in posture, tools and deliverables between predictive and agile approaches
- Apply Agile principles by building a backlog and simulating a sprint
- Assess the relevance of different forms of hybridization to project objectives
- Design a hybrid project plan adapted to a real case, using the appropriate tools and roles

Intended audience
Project managers, user project managers, project management assistants, certification candidates and all those involved in project management.

Prerequisites
No

Practical details
Hands-on work
Apports théoriques et exercices pratiques.

Course schedule

1. Project management basics

- History and standards (PMI/ISO 21500)
- Notions of cross-functionality and project players
- The various stages: scoping, specifications, planning, implementation, management, capitalization
- Communication and follow-up meetings

2. The basics of Agile methods

- Agile origins and philosophy
- Main methods: Scrum, Kanban, AgilePM (reminder)
- Agile tools: backlog, user stories, planning poker, sprint, visual management
- The role of the players: product owner, Scrum master, team

Role-playing
Building a backlog

3. Comparing approaches

- Posture differences: project manager versus Scrum master
- Specifications versus product backlog
- Estimating: Gantt versus planning poker
- Milestones versus sprints, risk management and steering

Hands-on work
Guided comparative analysis on a concrete case

4. Hybridization

- Types of hybridization: by phase, by batch, by team
- Project diagnosis: which zones to hybridize?
- Building a hybrid approach adapted to a real project
- Summary, personalized assessment and action plan

Hands-on work
Group simulation: define a hybrid project plan based on a case study

Dates and locations

REMOTE CLASS
2026 : 16 Mar., 15 June, 7 Sep., 7 Dec.