

# Course : Adobe Illustrator, advanced

*Practical course - 2d - 14h00 - Ref. ICR*

*Price : 1380 CHF E.T.*



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This advanced Illustrator training course will introduce you to the most powerful vector drawing tools. You'll deepen your mastery of commands and tools, while discovering new features to boost productivity. The result: creations of unrivalled precision.



## Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Master advanced techniques for drawing and modifying vector objects
- ✓ Advanced use of gradients, patterns, symbols and envelopes
- ✓ Apply 3D effects to create three-dimensional elements
- ✓ Use clipping masks and puppets for visual effects
- ✓ Export and save your illustrations efficiently

## Intended audience

All audiences.

## Prerequisites

Basic knowledge of Illustrator software or knowledge equivalent to that acquired in the course "Illustrator, getting started".

## Course schedule

### 1 Consolidate basic concepts

- Characteristics of a vector image.
- Software operating principles.
- Outline and shape.
- Specific enhancements: shapes, shades, symbols, graphic styles...
- Text management: point text and captive text.

### Hands-on work

Create a simple composition using Illustrator's basic tools. Include shapes, text and graphics.

## PARTICIPANTS

All audiences.

## PREREQUISITES

Basic knowledge of Illustrator software or knowledge equivalent to that acquired in the course "Illustrator, getting started".

## TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

## ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

## 2 Advanced enrichment and modification

- How to use the aspect palette and effects/filters controls.
- Techniques for selecting or isolating a plot portion.
- Design of artistic forms, calligraphy and elaborate motifs.
- Volume and perspective of object shapes.
- Customized bleeds and cut lines. Vector masks.
- Transparent paths. Pathfinder tool. Effects. Enhanced Pencil tool. Junction tool.
- Perspective grid.
- Create, extrude and revolutionize 3D objects. Create lights and apply textures.

### Hands-on work

Design a complex pattern by combining advanced selection techniques with the application of effects and filters.

## 3 Gradients and images

- Create and modify color gradients.
- Create a gradient net and apply colors.
- Add/delete meshes.
- Import linked and embedded images.
- Convert an image into a drawing (vectorize).

### Hands-on work

Create a logo or illustration using color gradients to give depth and volume.

## 4 Repeating patterns and random symbols

- Create and modify a pattern.
- Use an image as a motif.
- Apply the pattern to a shape.
- Use an image as a symbol.
- Apply symbols to the page.
- Transforming symbols.

### Hands-on work

Design a brochure or poster using repetitive patterns to create a visually interesting background.

## 5 The clipping mask and layers

- Crop a drawing with one or more shapes.
- Modify a clipping mask.
- Create layers and sublayers.
- Draw on a layer.
- Hide or lock layer contents.
- Crop a drawing containing layers.

### Hands-on work

Create a poster with graphic elements using clipping masks to achieve interesting visual effects.

## TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

## TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

## ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at [psh-accueil@orsys.fr](mailto:psh-accueil@orsys.fr) to review your request and its feasibility.

## 6 Envelopes and puppets

- Create an envelope.
- Apply the envelope to a drawing.
- Deforming the envelope.
- Convert a drawing into a puppet.
- Secure with pins.
- Deforming the puppet.

### Hands-on work

Apply an envelope to text or an object to creatively distort and modify its shape.

## 7 3D effects

- Apply 3D depth to a shape (extrusion).
- Create a circular shape in 3D (revolution).
- Apply perspective (rotation).
- Apply materials or symbols to a 3D shape.

### Hands-on work

Create a 3D object and apply lighting and texture effects to give it a realistic appearance.

## 8 Save document

- Save as vector for printing (.ai, .pdf, .eps).
- Export as an image for printing (.tif, .psd).
- Export as a web image (.jpg, .gif, .png).

### Hands-on work

Export an illustration in various formats suitable for print and web, taking into account resolution settings.

## Options

### Certification : 80€ HT

TOSA® certification certifies the learner's skills on a 1,000-point scale for a period of 3 years. The TOSA® diploma is issued if the learner's score exceeds 551 points. Once the exam has been taken, the learner can consult his or her results online, and receives an e-mail with a certificate, a detailed summary of his or her skills, and the diploma within 5 days. The exam lasts 1 H 00 and consists of 35 exercises alternating between manipulations on the software and multiple-choice questions, the difficulty of which varies according to the learner's answers. Unless specifically requested, the course is given by default in French and on the most recent software version. Monitoring is carried out by software and recorded for compliance control purposes.