

Course : Canva - advanced

Practical course - 1d - 7h00 - Ref. NVB

Price : 910 CHF E.T.

 4,7 / 5

NEW

This course takes experienced Canva users to an advanced level of proficiency, developing interactive, animated and coherent visuals, while optimizing collaboration and the integration of external tools.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Customize an advanced visual from a template by applying typographic and graphic rules.
- ✓ Use Canva's advanced features (graphs, AI, visual identity) to enhance your creations.
- ✓ Produce multimedia content (animated video) incorporating sound, effects and animation using Canva's tools.
- ✓ Collaborate effectively and export media adapted to their distribution channel.

Intended audience

Communications and marketing professionals, trainers, content creators, novice graphic designers or anyone wishing to improve efficiency and graphic quality.

Prerequisites

Completion of the training course "Canva: mastering the visual creation tools" or proof of regular use of Canva (use of templates, creation of simple visuals, export).

Course schedule

1 Advanced customization

- Efficiently navigate models and resources.
- Adapt a format to a specific use or resize it (canva pro).
- Add text blocks from complex templates.
- Advanced typographic settings (alignment, visual hierarchies, effects, fonts).

Hands-on work

Create an original design from a template.

PARTICIPANTS

Communications and marketing professionals, trainers, content creators, novice graphic designers or anyone wishing to improve efficiency and graphic quality.

PREREQUISITES

Completion of the training course "Canva: mastering the visual creation tools" or proof of regular use of Canva (use of templates, creation of simple visuals, export).

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

2 Use of graphics and AI tools

- Set up graphs and tables.
- Use external applications.
- Demonstration of the "BRAND" tool.
- Manage AI image-editing tools.
- Use IA CANVA to design your own illustrations.

Hands-on work

Integrate graphics, shapes and modify typography.

3 Advanced media import and use

- Adjust photos and videos.
- Add soundtracks and create complex animations.
- Manage the video editing section.

Hands-on work

Create a video.

4 Advanced collaborative working and exporting

- Access and manage modification history.
- Using comments to optimize a design.
- Monitor best collaborative practices.
- Choice of formats (interactive PDF, video).
- Manage file size, transparency and weight options.
- Prepare files for print or digital.

Hands-on work

Collaborative team project. Export a creation in several adapted formats.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

Dates and locations

REMOTE CLASS

2026: 3 Mar., 1 July, 21 Sep., 7 Dec.