

Course : Adobe Photoshop, advanced

Practical course - 2d - 14h00 - Ref. PCT

Price : 1380 CHF E.T.

 4,4 / 5

Photoshop is a computer-assisted retouching, processing and drawing program. You'll learn more about Photoshop. You'll discover its new features, how to perfect your layers and vector paths, create complex images and automate tasks.

Teaching objectives

At the end of the training, the participant will be able to:

- Master essential image analysis and adjustments
- Apply advanced effects to enhance images
- Use content editing techniques with precision
- Refine and enhance images with advanced settings
- Create sophisticated visual effects with complex selections and clipping masks

Intended audience

This course is designed for anyone (marketing, communications, HR, layout artists, graphic designers, illustrators, photographers) wishing to master the advanced functions of Photoshop.

Prerequisites

Basic knowledge of Photoshop software or knowledge equivalent to that acquired in the course "Photoshop, getting started".

Practical details

Hands-on work

Échanges, partages d'expériences, démonstrations, travaux dirigés et cas pratiques.

Course schedule

PARTICIPANTS

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PREREQUISITES

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TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

1 Image analysis

- Check the image's colorimetric mode.
- Check image dimensions and weight.
- Check image resolution (quality).

Hands-on work

Take an image and use Photoshop to check and adjust its color mode, dimensions, weight and resolution.

2 Retouching tools

- Apply a blurred or sharp effect to contours.
- Lighten or darken part of the image.
- Desaturate/saturate colors.
- Delete part of the image.
- Remove or reproduce material.

Hands-on work

Select an image and use Photoshop tools to apply effects such as blurring, sharpening, brightening, darkening and color saturation.

3 Settings, complex selections and clipping masks

- Brightness/contrast, levels, curves, saturation...
- Color matching.
- Draw a vector path.
- Detour complex areas.
- Crop with a layer and a drawn shape.

Hands-on work

Take an image and use brightness/contrast, levels, curves, hue/saturation and color matching adjustments to improve its appearance.

4 Color, text and puppet management

- Creating CMYK and RGB colors
- Create a color gradient.
- Type text into a vector.
- Convert text to image.
- Modify an image using the "Puppet deformation" tool.

Hands-on work

Create a new image and experiment with the creation of different colors using CMYK and RGB color modes, as well as color gradients.

5 Creating a mockup (adapting an image to a medium)

- Create a dynamic layer.
- Create and modify a mockup.
- Apply an image.

Hands-on work

Select an image and create a mockup using a dynamic layer. Apply the image to the mockup and explore the modification possibilities.

TEACHING AIDS AND TECHNICAL RESOURCES

• The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.

- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

6 Automate operations

- Create an action script.
- Apply the script to one or more images.

Hands-on work

Create an action script in Photoshop to automate a series of operations on one or more images.

7 Artificial intelligence (AI) image generation

- Improved object selection.
- Delete an object in a photo with a single right-click.
- Neural filter for restoring old photos.
- Add a "matières" window for adding 3D textures.
- Generate Images with AI.

Hands-on work

Experiment with new AI features for improved object selection, object deletion, restoring old photos and adding 3D textures.

8 Save an image

- Save for printer (.tif, .psd).
- Save for printing (.tif, .psd).
- Save for web (.jpg, .gif, .png).

Hands-on work

Take an image and explore the different recording options for printing on a printer, printing in a print shop and for the web.

Options

Certification : 80€ HT

TOSA® certification certifies the learner's skills on a 1,000-point scale for a period of 3 years. The TOSA® diploma is issued if the learner's score exceeds 551 points. Once the exam has been taken, the learner can consult his or her results online, and receives an e-mail with a certificate, a detailed summary of his or her skills, and the diploma within 5 days. The exam lasts 1 H 00 and consists of 35 exercises alternating between manipulations on the software and multiple-choice questions, the difficulty of which varies according to the learner's answers. Unless specifically requested, the course is given by default in French and on the most recent software version. Monitoring is carried out by software and recorded for compliance control purposes.