

Course : Initiating a responsible digital transformation

Reconciling CSR, innovation and performance

Practical course - 1d - 7h00 - Ref. RNU

Price : 970 CHF E.T.

Au cœur des enjeux économiques, sociétaux et environnementaux, la transformation numérique bouleverse les modèles de consommation et fait naître des usages numériques aux réels impacts sociétaux et écologiques. Cette formation vous donne les clés pour amorcer une transformation numérique responsable.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Identify the environmental and social challenges and impacts of digital technology
- ✓ Integrating more responsible digital solutions
- ✓ Initiate a digital responsibility approach in your organization

Intended audience

Dirigeants d'entreprise, responsables RSE, responsables RH, QSE, DSI.

Toute personne engagée dans une démarche RSE.

Prerequisites

No special knowledge required.

Practical details

Hands-on work

Case studies adapted to the context of the participants, sharing of experiences and practices.

Teaching methods

Active, participative teaching methods.

Course schedule

PARTICIPANTS

Dirigeants d'entreprise, responsables RSE, responsables RH, QSE, DSI.

Toute personne engagée dans une démarche RSE.

PREREQUISITES

No special knowledge required.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects.

They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

1

Master the concepts of sustainable development and corporate social responsibility

- From sustainable development objectives to corporate social responsibility (CSR).
- Master the 3 pillars of corporate social responsibility.
- Corporate social responsibility: a competitive challenge.
- Corporate social responsibility: a challenge for innovation.
- Corporate social responsibility: a challenge for brand image and employer brand.

Group discussion

Exchange of experience between participants and trainers.

2

Identify the environmental and social challenges of digital technology

- Identify the environmental challenges of digital technology.
- Understand the social impact of digital technology.
- Mastering the responsible digital path.

Exercise

Quiz on corporate digital responsibility (RNE).

3

Empowering those involved in the company's digital transformation

- Digital responsibility at the heart of organizational transformation.
- The benefits of a responsible digital approach.
- Principles and methodologies of corporate digital responsibility.
- The regulatory framework, labels, initiatives and existing tools.
- More responsible digital solutions: eco-design, responsible purchasing, green tech...

Case study

Analysis of a situation in sub-groups. Plenary session.

4

Launching a digital responsibility initiative

- Identify issues and stakeholders.
- Master the methodology for implementing a digital responsibility policy.

Hands-on work

Each participant is asked to identify avenues of reflection and areas for improvement for his or her company.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

Dates and locations

REMOTE CLASS

2026 : 16 Mar., 19 June, 2 Oct., 14 Dec.