

Course : Adobe Premiere Rush, video editing for everyone

Practical course - 2d - 14h00 - Ref. RUH

Price : 1380 CHF E.T.

This training course will give you the tools you need to create high-quality video clips. You'll get an overview of the video production workflow in an easy-to-learn environment: editing, adjusting sound, adding text and effects, and exporting for distribution on different media.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Learn the fundamentals of video and editing
- ✓ Mastering project creation and importing sources
- ✓ Produce a montage with splices and clip cuts
- ✓ Composing montages with different audio sources and titling elements
- ✓ Export montages for distribution

Intended audience

Multimedia project managers, webmasters, journalists, video technicians, anyone who handles video files.

Prerequisites

Basic knowledge of digital editing. Experience with a consumer video editing application desirable.

Practical details

Hands-on work

Production of video content as seen on web TV or news websites.

Teaching methods

Training alternates theory and practice. Everything we learn is put into practice.

Course schedule

PARTICIPANTS

Multimedia project managers, webmasters, journalists, video technicians, anyone who handles video files.

PREREQUISITES

Basic knowledge of digital editing.
Experience with a consumer video editing application desirable.

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more.

Participants also complete a placement test before and after the course to measure the skills they've developed.

1 Introduction to video in general

- Definition of a general production flow.
- Definition of the technical characteristics of a video.
- Basic theoretical approach to assembly.

Hands-on work

Discussion of production workflows. Analysis of the characteristics of supplied video images and examples of online videos.

2 Project creation and rush import

- Organization of work files.
- Importing sources.
- Pre-assembly reading.

Hands-on work

Create a project and import video sources.

3 Assembly techniques and tools

- Tools for selecting, deleting and moving planes.
- Working on connections and trimming plans (trim).
- Clip cutting.

Hands-on work

Handling editing tools in the timeline.

4 Audio editing and mixing

- Audio level adjustment.
- Use of different types of audio (music, speech...).
- Use advanced audio tools.

Hands-on work

Mixing in the timeline with several sound tracks (voice-over, music, etc.).

5 Transformations and effects

- Mastery of transformation tools (position, scale, cropping, etc.).
- Putting transitions into practice.
- Create panorama and zoom effects.
- Set the speed of a shot.

Hands-on work

Modify values in the transform tool, add effects and transitions to an element. Manipulate the speed of video elements (accelerated, slow motion).

6 Inserting titles

- Add and modify a basic title.
- Use of titration models.
- Installation and modification of new titling templates.

Hands-on work

Create different types of video titling.

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

7 Video export

- Automatic export setting.
- Advanced settings.

Hands-on work

Test different export parameters.