

Course : Trainers: integrating storytelling techniques into teaching activities

Practical course - 2d - 14h00 - Ref. STF

Price : 1520 CHF E.T.

NEW

This training course, specifically designed for professional and occasional trainers, presents the keys to transforming your content into living narratives that captivate the mind. Drawing on proven narrative levers and techniques, you'll learn how to structure your modules, create memorable moments and embody your stories with coherence and naturalness. You'll develop your own narrative toolbox, so that each training sequence carries a lasting emotional charge, both in its content and in its delivery.

Teaching objectives

At the end of the training, the participant will be able to:

- ✓ Identify and analyze the narrative levers that facilitate message appropriation
- ✓ Transforming training content into structured, engaging stories
- ✓ Use narrative techniques to create moments of anchorage and memorization
- ✓ Design your own narrative frameworks using the tools provided

Intended audience

Trainers, educational engineers, instructional designers, anyone who designs and/or runs training modules

Prerequisites

Knowledge of basic training preparation and facilitation techniques

Practical details

Hands-on work

Alternating methodological inputs and practical exercises. Exercises. Contextualized situations. Debates and debriefings.

Teaching methods

Active teaching.

PARTICIPANTS

Trainers, educational engineers, instructional designers, anyone who designs and/or runs training modules

PREREQUISITES

Knowledge of basic training preparation and facilitation techniques

TRAINER QUALIFICATIONS

The experts leading the training are specialists in the covered subjects. They have been approved by our instructional teams for both their professional knowledge and their teaching ability, for each course they teach. They have at least five to ten years of experience in their field and hold (or have held) decision-making positions in companies.

ASSESSMENT TERMS

The trainer evaluates each participant's academic progress throughout the training using multiple choice, scenarios, hands-on work and more. Participants also complete a placement test before and after the course to measure the skills they've developed.

Course schedule

1 Narrative fundamentals and pedagogical perspective

- Why storytelling in training: insights into neuroscience, memory and emotion
- Narrative archetypes (hero, guide, obstacle, transformation) and their use in education
- The 5-step narrative diagram: Context - Challenge - Solution - Means - Result
- The links between storytelling and the teaching process: tension, trigger, closing loop...

Storyboarding workshops

Analyse collective via la diffusion d'un extrait de séquence de formation classique, puis analyse avec l'outil de la grille narrative.

2 Practical applications to training sequences

- Telling to explain: transforming abstract theory into embodied narrative
- Micro-storytelling: how to use a personal anecdote to create a bond
- Transforming general content into an engaging narrative sequence
- Structuring a teaching sequence as a mini-story

Hands-on work

Workshop: work in pairs on a real sequence from participants' projects. Narrative storyboard inviting participants to transform a sequence from their project into a visual narrative.

3 Storytelling and memory anchoring

- Create memorable moments: opening, emotion, breaking, closing...
- Create educational memories: visual, emotional, sensory, symbolic levers...
- Use narrative anchoring techniques: metaphors, suspense, loops, flashbacks, humor...
- Structuring a training course like a journey or a film: rites of passage and powerful transitions

Exercise

In sub-groups, participants invent and test a striking opening or closing for a real training session, using narrative anchoring techniques.

4 Practical application and professional anchoring

- Role-playing: each participant animates a sequence from his or her narrative project.
- Collective assessment: the narrative elements that each person decides to integrate into his or her posture as a training leader.
- Réflexion de clôture : chaque participant formule "le souvenir de formation que je veux créer demain".

Role-playing

Narrative sequence animation. Group debriefing.

Dates and locations

REMOTE CLASS

TEACHING AIDS AND TECHNICAL RESOURCES

- The main teaching aids and instructional methods used in the training are audiovisual aids, documentation and course material, hands-on application exercises and corrected exercises for practical training courses, case studies and coverage of real cases for training seminars.
- At the end of each course or seminar, ORSYS provides participants with a course evaluation questionnaire that is analysed by our instructional teams.
- A check-in sheet for each half-day of attendance is provided at the end of the training, along with a course completion certificate if the trainee attended the entire session.

TERMS AND DEADLINES

Registration must be completed 24 hours before the start of the training.

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

Do you need special accessibility accommodations? Contact Mrs. Fosse, Disability Manager, at psh-accueil@orsys.fr to review your request and its feasibility.

2026 : 30 Mar., 29 June, 21 Sep., 10 Dec.